



Udyami Bangla

75
Azadi Ka
Amrit Mahotsav

**MSME-Development Institute
Kolkata**

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From the Desk of the Joint Director:

We are passing through another wave of the pandemic. Every time we try to shrug off the stalemate and bring back life on track, a wave of a pandemic is derailing it. Some experts expect that COVID-19 will become endemic which essentially means that the pandemic will not end with the virus disappearing; instead, the optimistic view is that enough people will gain immune protection from vaccination and natural infection such that there will be less transmission and much less COVID-19 related hospitalization and death, even as the virus continues to circulate. Unfortunately, the foci of our editorial team lost for a period of 8-9 months and we could not continue the monthly publication for reasons we all could guess. However, with all optimism, we fought back and the 29th issue of this e-newsletter is now ready for publication.



The MSME sector is expecting some relief in the upcoming Union Budget 2022-23 as several industry bodies, experts, and bankers have recommended measures to help the sector cope with the situation due to the Covid-19 pandemic. Meanwhile, our schemes are again being revamped and new draft schemes are waiting to be announced soon.

Indian MSMEs have managed to struggle through innumerable challenges to an extent and remained steadfast in their role as the backbone of the Indian economy. As we are celebrating the 75th year of Indian Independence, we hope the MSME Sector of India will break the shackles of resistance put by the present situation soon and enjoy the 'Amrut' of economic 'Azadi'!

I wish all our readers, seasons' greetings.

Debabrata Mitra

Content

A. From the Desk of the Joint Director	03
B. Editorial	04
C. AV Space	05
D. MSME-DI, Kolkata Activities	06
E. News & Views	21
F. Special Feature	23

Editorial:

In the current background of the Covid situation, economic growth in India is yet to pick up a robust trend, although the economy is showing definite signs of revival. The worldwide picture is also the same with continuous outbreaks of Covid 19, reduction in economic activities and ongoing bottlenecks in global supply chains.

The World Bank has downgraded its outlook for the global economy. The 189 country global agency has forecasted worldwide economic growth of 4.1 per cent this year (in January 2022) as compared to the 4.3 per cent growth it had forecasted in June 2021.

West Bengal has recorded a GDP growth rate of 8% during 2020-21. There have been special initiatives taken by the State Government to promote West Bengal as an investment destination. These include planning for the development of a special industrial corridor from Dankuni to Asansol via Burdwan-Durgapur and Borjora- Bankura to Raghunathpur in Purulia district. Tea tourism has been introduced to utilize unused tea gardens and also to boost tourism in the state. In December 2020, the state Govt. approved the construction of a deep seaport in Tajpur to be built for Rs 15,000/- crore. A major thrust has been given towards the development of the IT and Electronics Department of West Bengal. The state plans to raise its share in the country's IT exports to 25% by 2030. The Silpa Sathi portal, the online single window portal for industry, is also being upgraded as a single-window application gateway to enable quick access to prospective investors to start a business venture in the state.

We are hopeful that the pandemic situation will soon pass over and with the gradual relaxation of Covid restrictions coupled with Govt support and private initiatives, the economy will move along its normal path of growth and development.

Wishing all our readers a safe, healthy and prosperous New Year 2022.

Wishing all our readers happy reading!



Rina Chakraborty.

Rina Chakraborty

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Back Cover : Anti-Child Labour Campaign

AV SPACE**The Top 10 Micro, Small, and Medium Enterprises Trends for 2022**

The dawn of 2022 finds the world in a state of a new tension and uncertainty with new Covid-19 variants. The consequences of the COVID-19 pandemic have been unrelentless and catastrophic for many businesses and entrepreneurs around the world. Governments are looking to each other as well as the private sector to forge new solutions to the problems facing us in these volatile times. Resilience has been the most popular theme for 2021.

Although the past 12 months have challenged all of us in the business world, we still believe that MSMEs and other forms of sustainable, humane entrepreneurship provide the best framework for a quick and explosive recovery. MSMEs are the most flexible, and the most in touch with their local communities. This allows them to extend the principles of frugal innovation further and expands the possibility of what this recovery can look like.

Although the pandemic has altered much of our previous expectations of 2021, there are still many positives and plenty of opportunities for businesses to take advantage of during these times. Looking forward to 2022, there are numerous trends that offer glimpses of solutions for those that are bold and innovative enough to take them. Here are ICSB's top trends for 2022.

[Click here](#)

How can MSMEs access finance for business growth - ETRise Top MSMEs Ranking 2021

Much has been said about MSMEs being the backbone of Indian economy. Over 63 million MSMEs in India account for 30% of India's GDP and 48% of exports. But there's one big gap and that's of funding, access to finance and credit for business. How can we bridge it? How can MSMEs access finance for business growth? Click the following link to know in details from the panel discussion organized by ETRise.

[Click here](#)

MSME – DI, Kolkata Activities

Swachhta Activities:

Br. MSME-DI, Durgapur

One Cleanliness Drive on Swachhta in office premises and adjacent road has been organized by Br. MSME-DI, Durgapur on 28.09.2021. Cleanliness drive has been inaugurated by Sri P.K. Das, Jt. Director, Br. MSME-DI, Durgapur. During inauguration Sri P. K. Das, Jt.



Director encourages all the employees for devoting of 2 hrs towards cleanliness. After formal inauguration Pledge on Swachhta has been taken by all the officers and staffs.

After cleaning and sanitization of the area, trees have been planted in the office premises and requested the caretakers to nurture the newly planted trees so that they can grow properly.

Br. MSME-DI, Port Blair

As per Swachhta Action Plan 2021-22, in the 2nd quarter Br. MSME-DI, Port Blair carried out various activities (**स्वच्छता अभियान**) during Swachhta Pakhwada from 16-30 September 2021. Swachhta Activities were carried out in office premises and Industrial estate Dollygunj with the objective of making awareness and maintaining Swachhta in work place, home, Industrial areas and society. Masks and Hand Sanitizer were distributed to industrial workers and advises were given to them to follow Covid appropriate behaviour and adhere to the instructions of Government and local authorities as precautionary measures to fight against COVID-19.



Br. MSME-DI, Siliguri

One Cleanliness drive under Swachhta Action Plan 2021-22 was organized by Br. MSME-DI, Siliguri on 03.12.2021 at Hatidanga High School & Primary School, Village-Fakdaibari, Post-Ghogomali, West Rajganj circle, Dist-Jalpaiguri. Teacher in charge of the school and other teachers and staff were elaborated about the Cleanliness Drive under Swachhta Action Plan. Thereafter, Cleanliness Drive was done with the participation of students. Initially the students of the school were described the aim/benefits of Swachhta drive starting right from their homes, villages, cities and ultimately the whole nation and also about the Covid 19 related precautionary measures. Mask, Swachhta cap, Hand sanitizer bottles were distributed among students and teachers of the school. The staff and officers of Br. MSME-DI, Siliguri actively participated in the Cleanliness Drive. The purpose of the drive was fully served as the



message of cleanliness will be spread by these children from the neighbouring villages.



On the same day, the Swachhta drive team of Br. MSME-DI, Siliguri visited many places like rural areas to propagate the message of Swachhta to the people to clean their surroundings, maintain Covid protection norms. The Cleanliness drive was also planned and organised on 03.12.2021 in association with Kamatpara Gram Panchyat, Rajganj Block, Dist- Jalpaiguri. Mr.Gopal Barman, member of

the Gram Panchyat and other members were present in the programme. The purpose of organising this type of Cleanliness drive was described in detail to the gathering with the benefits of cleanliness around their homes, villages. People were advised not to take tobacco in any form as consumption of tobacco is the prime cause of cancer, which is presently not curable. Most of the people gathered there was not wearing mask and do not maintain COVID protection guidelines. Hand Sanitizer Bottles, mask and Swachhta caps were distributed among all and people were advised to wear the mask immediately for prevention of COVID 19 disease as it has taken lives of more than 1.5 lakh people only in India.



The team also visited Siliguri Industrial Estate, Sevoke Road, Siliguri, Dist- Jalpaiguri on the same day and another cleanliness drive was performed by the officers and staff of Br. MSME-DI, Siliguri by sweeping with broom stick and cleaning of the road area near to the Siliguri Industrial Estate Development Association Building.

MSME-DI, Kolkata



One Day Workshop on Solid, Liquid & e-waste Management was organized on 28th September 2021 at Bishnupur, Bankura in association with Lions Club of Bishnupur Central. In the workshop of Solid, Liquid & e-waste Management 59 candidates were present and discussed about the waste management and segregation process solid, liquid and e waste.

Azadi ka Amrit Mahotsav

In observance of "AZADI KA AMRIT MAHOTSAV" at MSME-DI, Kolkata from 02.10.2021 to 31.10.2021, Swachhta Campaigns were undertaken at the office campus.

On 23.10.21, the pond in the office campus was cleaned. The water hyacinths were removed, the grass on the embankments were trimmed, weeds removed and the broken areas of the embankments (due to heavy rains) were filled



with soil to prevent pond water overflowing.

The pond dug for rain water harvesting was also cleaned, weeds removed and the embankments repaired. To increase the depth and hence the water holding capacity of the pond, the pond basin was excavated employing manual labour.

During this period, the rooms of the Office building were cleaned. The files were sorted out by a committee for weeding out of files



Before



After

Awareness Campaign Activities:

MSME-DI, Kolkata

ONE DAY AWARENESS PROGRAMME ON TO PHASE OUT THE SINGLE USE PLASTIC UNDER AZADI KA AMRIT MAHOTSAV

One day Awareness programme on to phase out single use plastic under Azadi ka Amrit Mahotsav (in the Iconic week 4th to 10th October) was organized by MSME- DI, Kolkata, M/o MSME, Govt. of India 8th October - 2021. About 50 participants joined the programme including members of various Industry associations, MSME unit holders and staff of MSME-DI, Kolkata.



The programme started with the welcome address by Shri Ritwik Biswas, Asstt. Director, MSME-DI, Kolkata. He explained about the single use plastics plastic products and the plan of Government of India to phase out those by 2022. He also explained the necessity to phase out this single use plastic products.

Mr. D. Mitra, Jt. Director, MSME-DI, Kolkata explained our duty to phase out those products in the office premises as well as in our house also. He told that the single used plastics

presently being used for packaging industries and what are the alternatives available to replace those.

In the programme some videos were shown about the Plastic Waste Management Rules, 2021, wherein, identified single use Plastic item, which have low utility and high littering potential, will be phased out by 2022. Speech of Honourable Prime Minister Shri Narendra Modi, in this regard was also shown the participants digitally.

AWARENESS CAMPAIGN ON INSTALLATION OF SOLAR LIGHTS AND UTILISATION OF SOLAR ENERGY

Awareness Campaign on Installation of Solar Lights & Utilisation of Solar Energy was organized by MSME – DI, Kolkata on 20th December, 2021 at IMT Hall, MSME-DI, Kolkata for all officers and staff members of the Institution as a part of the Swachhta Pakhwada being

organized at MSME – DI, Kolkata from 16.12.2021 to 31.12.2021.

Shri G. Podder, Asstt. Director, MSME-DI, Kolkata welcomed all officers and Staff members of the Institution for their active participation in the programme. The programme was inaugurated by Shri Sitanath Mukhopadhyay, IEDS, Asstt. Director, MSME-DI, Kolkata. Shri Arnab Jyoti Mandal, Project Engineer, Sunny Ray Solutions, Kolkata, while delivering his speech, nicely illustrated the need of the Solar Energy before the participants and encouraged them to listen to the topics to enrich their knowledge for the interest of the society. He also reiterated that all are responsible to protect our environment with green energy which is available free from the sun. About 35 nos. of officers & staff members of the Institute attended in the programme.



ONE DAY WORKSHOP / AWARENESS PROGRAMME ON EXTRACTION OF BETEL LEAF OIL FOR MANUFACTURING OF VARIOUS PRODUCT BY USING UNUSED BETEL LEAF

MSME-DI, Kolkata participated in a one day Workshop cum Awareness Programme on **EXTRACTION OF BETEL LEAF OIL FOR MANUFACTURING OF VARIOUS PRODUCT BY USING THIS OIL** at Bhuniakhali Gram Bikash Kendra, Bhuniakhali, Purba Medinipur on 26.11.2021 which was organized by Bhuniakhali Gram Bikash Kendra, Bhuniakhali, Purba Medinipur.



All possible measures were taken as per the MHA order on maintaining Covid protocols to conduct the programme. Various Government and non Government organization including Betel Leaf farmer were participated in this programmed. The programmed was attended by more than 100 nos. participants including representatives of MSMEs, Members of Associations etc.

The Programmed was inaugurated by Shri Srikant Mahato, Honorable Minister of State, MSME & T, Govt. of West Bengal by lighting of Lamp with the help of other dignitaries of the Dias.

The Programmed started with the welcome address given by Shri Tapan Pramanik, Secretary, Bhuniakhali Gram Bikash Kendra, Bhuniakhali, Purba Medinipur. Smt. Abhaya Das, Sabhapati, Moyna Panchayat Samity has been selected unanimously as Sabhapati of the Meeting. Shri Tapan Pramanik, Secretary welcomed all Dignitaries on the Dias and participants.





Kharagpur, The farmer of this area will be benefitted.

Shri Srikant Mahato, Honorable Minister of State, MSME & T, Govt. of West Bengal delivered his lecture and he requested to Shri P. Guha, Professor, IIT, Kharagpur, to take the necessary initiative for the development of the farmers in this area. He assured all possible help in this regards will be rendered by the state Govt.

Shri Nirmal Chowdhury, Asst. Director, Representative of MSME-DI, Kolkata describe the SFURTI Scheme under MSE-CDP Scheme of Govt. of India where the farmers may united and avail the scheme benefit of up to 5 Core to form a CFC and set up a Extraction Plant for their requirements.



participants and Related Officials.

Professor P. Guha, IIT, Kharagpur delivered his lecture his association with research and development work on the subject more than 30 years. The Technology of extraction of oil from betel leaf and preservation technology of betel leaf for more than 12 days are already established. The requirement of Plant and Machinery for the said plant may be fabricated if necessary. After Lunch, in the interactive session, good response noticed among the

WORKSHOP/SEMINAR ON "AWARENESS OF GI REGISTRATION, E-COMMERCE, GEM PORTAL, GST & SCHEMES OF DC (HANDICRAFTS) FOR ARTISANS/HANDICRAFTS MSMES

One day Workshop/Seminar on "Awareness of GI Registration, E-Commerce, GeM Portal, GST & Schemes of DC(Handicrafts) for Artisans/Handicrafts MSMES organised by Handicrafts Service Centre, Siliguri under O/o the Development Commissioner (Handicrafts), Ministry of Textiles on 27.12.2021 at Sher-E-Punjab Hotel & Restaurant, Hill Cart Road, Siliguri, Dist-Darjeeling .



Welcome address was delivered by Shri Sudarshan Das, Assistant Director, Handicrafts Service Centre, Siliguri. Shri Somsher Middy, HPO, described about the programme and also about the schemes of DC (Handicrafts). Lecture & presentation on GI Registration was delivered by Dr. Poulami Roy, Asstt. Professor, Budge Budge College, Kolkata. One presentation on E-Commerce was given by Smt. Shabnam Jana, Associate Professor, Neotia University, Diamond Harbour Road, Sarisha. Shri T.K. Banerjee, Assistant Director, Br.

MSME-DI, Siliguri, delivered a Power Point Presentation on MSME Schemes & Policies of Ministry of MSME. In the programme Shri Banerjee also elaborated about the the GeM Portal, about Buyer & Seller Registration and also about the benefits of the GeM portal.

WORKSHOP/SEMINAR ON “AWARENESS OF GI REGISTRATION, E-COMMERCE, GEM PORTAL, GST & SCHEMES OF DC(HANDICRAFTS) FOR ARTISANS/HANDICRAFTS MSMES

Another one day Workshop/Seminar on the same topics was organized on the next day i.e. 28.12.2021 at Grand Restaurant and Banquet, Tinbatti More, Dist- Jalpaiguri.

Apart from the other similar deliberations as made in the previous day programme, the role and working of the single window system for the MSMEs i.e. “Champions Portal and working of Champions control rooms” for real time online and optimal solutions, hand holding and supporting new ventures, developing and promoting new ideas among other things was described to the participants by Shri T. K. Banerjee, Asstt. Director, Br. MSME-DI, Siliguri. The basic objectives of the CHAMPIONS was elaborated to help the MSMEs in this difficult situation of pandemic in terms of finance, raw materials, labour, permissions to help the MSMEs capture new opportunities in manufacturing and services sectors and also to identify the sparks, i.e., the bright MSMEs who can withstand at present and become national and international champions.



REPORT ON PGRC MEETING OF CRTDH CENTRE AT CMERI – DURGAPUR

Project Grant Review Committee Meeting for Common Research & Technology Development Hub (CRTDH) at CMERI, Durgapur was attended by Sri S. Mukhopadhyay, Asstt. Director, MSME-Development Institute, Kolkata on 20.12.2021. Sri Vipin Kumar Shukla from CSIR and Prof. Harish Hirwani, Director, CMERI along with team of officers of CRTDH, CMERI attended the meeting. CRTDH has developed products like MIM Nozzle for Bargachia Metal Cluster and machine for sheet metal processing. These two projects were presented by the team of officers from CMERI and utilization of grant for this project from CSIR was also presented. MSME-DI, Kolkata was requested to contribute inputs comments on these two items on how it will help the MSME sector which was replied by MSME-DI, Kolkata. Further, CSIR authority said that MSME-DI, Kolkata may assist CMERI for proper utilization of facilities available at CRTDH, CMERI. This project will assist MSME clusters and individual unit to resolve the technology bottle neck and generate revenue to CMERI by the way of technology transfer and prototype product development. Finally, CSIR authority was positive to sanction the remaining grant to CMERI for successful completion of the project and for the development of MSME sector.

District Visits by Head of Office

VISIT OF SHRI K.D. BHATTACHARYA, JOINT DIRECTOR & HoO, MSME-DI, KOLKATA TO PORT BLAIR

During 08.11.2021 to 13.11.2021, SHri K. D. Bhattacharya, Joint Director & HoO, MSME-DI, Kolkata visited Andaman & Nicobar Islands with several programmes. Visit was made to various departments/agencies, such as, Central/U.T. Govt. Deptts., NGOs, SHGs and different Industries Associations / Cluster Groups where Meetings were held to identify the potential industry / artisan cluster groups for Cluster Development through MSE (CDP) &

SFURTI schemes. The offices, agencies and the industry / artisan cluster groups with whom discussion and interactions for Cluster Development through MSE (CDP) & SFURTI schemes have been made during the visit are as under:

1. Directorate of Industries, Port Blair;
2. District Industries Centre, Port Blair;
3. Port Blair Municipal Corporation (PBMC)
4. Enterprise Development Institute (EDI), Port Blair;
5. Andaman Association of Tour Operators, Port Blair;
6. Mother Child Survival Development Revolution (MCSDR), Sippighat, South Andaman
7. Islands Women Shell Craft Cooperative Society, Bhatubasti Indl. Estate, Port Blair;
8. Andaman & Nicobar Handicraft Artisans Federation, School Line, Port Blair;
9. Dedicated Social Service Society, Hut Bay, Little Islands, A & N Islands
10. Ship Manufacturers' & Repairing Association, Port Blair;
11. Rajiv Gandhi Co-operative Training College, Port Blair;
12. Colours Foundation (NGO), Port Blair;

During his visit, Shri K.D. Bhattacharya, Joint Director & HoO, addressed the association members apprising them about the procedures and formalities for availing the support from the Govt. of India for Cluster Development through MSE (CDP) & SFURTI schemes.



On 09.11.2021, the Joint Director & HoO inaugurated the Training Programme on Design Workshop for the women SHGs organized by DC (Handicraft), Port Blair at Village Chauldhari in Port Blair. During the above programme, the participants were motivated to start their entrepreneurial career. Shri Yogesh Kumar, Asstt. Director, Br. MSME-DI, Port Blair apprised the SHG members present in the meeting



about the scope available to them for development as the MSME units through various MSME schemes including the MSE (CDP) & SFURTI schemes of the Ministry of MSME, Govt. of India.



On 09.11.2021, another meeting was held with Andaman Association of Tour Operators, Port Blair. The representatives of the above association were given the detail guidelines on the MSE (CDP) & SFURTI schemes for Cluster development of their Service Cluster.

On 10.11.2021, the MSME-DI, official had meeting with the women SHG members of the Dedicated Social Service Society, Hut Bay, Little Islands, A & N Islands, representing about 46 SHG groups, at Br. MSME-DI, Port Blair. The SHGs members briefed the Jt. Director / HoO about their activities in the field of Bee keeping and

various support needed from MSME department, Govt. of India.



In the afternoon, Shri K.D. Bhattacharya met with the members of the Ship Manufacturers' & Repairing Association, Port Blair at Marine Dock Yard, Phoenix Bay, Port Blair; he addressed the association members apprising them about the detail guidelines for availing the support from the Ministry of MSME, Govt. of India for Cluster Development in Ship Manufacturing & Repairing through the MSE - CDP scheme. After

the meeting is over, a visit was made to the marine dock yard to ascertain their needs and assurance for support in preparation of DPR was given by MSME-DI officials.

Shri K.D. Bhattacharya visited Rajiv Gandhi Co-operative Training College, Port Blair in the evening of same day and had meeting with the Colours Foundation (NGO), Port Blair; The MSME-DI officials interacted with the SHGs members engaged in the production of various Coir Products.

Next Day, he met with Sh. Avinash Kumar Singh, SE, Port Blair Municipal Corporation (PBMC), A & N Administration and detailed discussion was held about the prospects of setting of CFC under SFURTI scheme for various activities like Plastic recycling plant/production of Coconut By-products/Coco Pit etc. for SHGs members associated with PBMC engaged in garbage collection.

He also met with Shri M. Vinod, President, Andaman Association of Tour Operators, Port Blair and Directorate of Industries, Port Blair, A&N Islands and had a meeting with Shri A. Anand, Director and other officials with the same purpose

The tour of Shri Bhattacharya may prove to be pivotal in the progress of cluster activities in the Island state and development of industries therein.

VISIT TO PURULIA BY SHRI DEBABRATA MITRA, IEDS, JOINT DIRECTOR & HOO, MSME-DI, KOLKATA



Newly appointed Head of Office (HoO) of the Institute Shri Debabrata Mitra, IEDS, Jt. Director visited the district of Purulia during 1st to 3rd December 2021. Visit was made to DIC, Purulia, NGOs, SHGs and Industries Associations/Cluster Groups where Meetings were held to identify the potential industry / artisan cluster groups for Cluster Development through MSE (CDP) & SFURTI schemes.



Shri Mitra visited District Industries Centre, Purulia on 2nd December 2021 and had a meeting with Shri Prabir Kumar Roy, General Manager, District Industries Centre, Purulia and other officials. Shri Roy requested to extend necessary support to the entrepreneurs for the growth of the industries through Cluster Development in the industrially and economically backward district of Purulia.



On the same day Shri Mitra visited Jhalda Shellac Cluster. He had a meeting with Shri Joydev Mahato, Chairman and members of Jhalda Shellac Cluster, Jhalda, Purulia. Shri Mitra heard from the members of

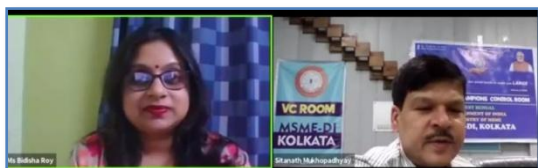
the cluster and given pertinent advises to the cluster members regarding the schemes of Govt. of India.

On 03rd of December, the Joint Director & HoO inaugurated the Programme on technology – coordinating project to make various rural based products both for the women and men organized by Aati Poul Mushroom (OPC) Pvt. Ltd., Bandwan, Purulia. In this programme Shri Tapas Roy, Investigator, MSME-DI, Kolkata apprised the SHG members present in the meeting about the scope available to them for development as the MSME units through various MSME schemes including the MSE (CDP) & SFURTI schemes of the Ministry of MSME, Govt. of India. Dr. Jagatpati Tah, Faculty Jadavpur University, Dr. Rambilash Mahapatra, Joint Controller of Examinations, University of Burdwan, Shri Kalendra Nath Nandi, Editor SILI, Bandwan were present during the programme.

Webinars

Webinar on Entrepreneurship and innovation under 'SEED-BIZ' on 27.04.2021.

E-conference on Seed-BIZ – orientation programme on business planning was organized by CICE, St. Xavier's University, Kolkata on 27.04.2021. Father Dr. J. Felix Roj, Vice-Chancellor, St. Xavier's University; Shri Pravat Kumar Bez Baruah, Chairman, Tea-Board of India; Shri S. Mukhopadhyay, Asstt. Director, MSME-DI, Kolkata; were present in the programme as guest speaker. Various eminent speakers from Industry & Business world were presence to speak on the subject. Welcome address was given by Father Dr. J. Felix Roj, Vice-Chancellor, St.Xavier's University, Shri Pravat Kumar Bez Baruah, Chairman, Tea-Board spoke as chief guest and formally inaugurate the programme. Shri S. Mukhopadhyay, Asstt. Director, MSME-



DI, Kolkata being a special guest talked on importance of creativity and innovation and MSME scheme on entrepreneurship and incubation. Speakers from St. Xavier's University, Kolkata, All India Technologies Ltd.

and Hard Rock Café, Kolkata spoke in details on business planning. This programme will continue to identify business plan from the university students and they will be guided to prepare innovative business plan in next one month. 80 participants attended this E-conference.

Webinar on Empowering MSME, New Age Financing Options Budgetary Announcement under Stand-Up India Scheme on 30.04.2021



E-seminar on Empowering MSME, New Age Financing Options Budgetary Announcement under Stand-Up India Scheme was conducted by ICC, Kolkata on 30.04.2021. In the beginning welcome address was delivered by Dr. Ranabir Gupta, Member, ICCNEXXT, Stand-Up scheme and Newly announced SWAS and AROP scheme of SIDBI was explained by Mr. P.S. Manoj, DGM, SIDBI, keynote address was given by Mr. Kalengada Nanaiah, MD, Equifax and

special address was given by Mr. Sitanath Mukhopadhyaya, Asstt. Director, MSME-DI, Kolkata. The meeting continued with plenary session on MSME financing options by various experts from industries, banks and stock exchanges. The programme was attended by more than 70 participants.

Webinar on “Schemes of CLCS-TUS & GeM Registration” on 04.06.2021

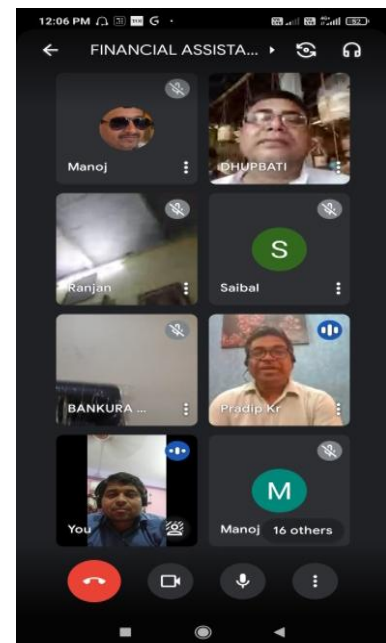
Branch MSME-DI, Durgapur organized one webinar on “SCHEMES OF CLCS-TUS & GEM REGISTRATION” in google meet online platform on 04.06.2021. The webinar was organized with the objective to make MSMEs aware about CLCS-TUS Scheme and also to provide them knowledge about GEM and the process of seller registration in GEM. Through this webinar this office tried to MSMEs aware about the CLCS-TUS Scheme and motivated them to take the benefits of this scheme. Also registration in GEM would help them to do business online with Govt. Sector in this Covid-19 pandemic situation. Sh. Biswajit Sarkar, State Manager and Master Trainer, GEM, West Bengal was the chief speaker of this webinar. Through presentation he tried to people aware about the procedure of seller registration in GEM. Shri P.K.Das, Joint Director, Br. MSME-DI, Durgapur elaborately explained CLCS-TUS Scheme and also informed them how they can take the benefits of this scheme.

The webinar started with a welcome address by Shri Tarak Kansabanik, Assistant Director, Br. MSME-DI, Durgapur. Then Key note address and scheme of CLCS-TUS was explained by Shri P. K. Das, Joint Director, Br. MSME-DI, Durgapur. Participants showed their interest to take the benefits of this scheme. GEM Registration was explained by Sh. Biswajit Sarkar, State Manager and Master Trainer, GEM, West Bengal. The purpose of this webinar was to provide a platform for the participants to know about CLCS-TUS Scheme and GEM Registration procedure. Approx. 30 people joined in this webinar and Many of them interacted at the interaction session to make themselves clear on the above mentioned topics. Finally Shri Tarak Kansabanik, AD, Br. MSME-DI, Durgapur thanked all the dignitaries and participants for joining this webinar and told all the participants to contact with him for any kind of query regarding this matter.

Webinar on Financial Assistance Scheme for MSMEs during Covid Pandemic on 11.06.2021

Branch MSME-DI, Durgapur organized one webinar on “FINANCIAL ASSISTANCE SCHEME FOR MSMEs DURING COVID PANDEMIC” in Google Meet online platform on 11.06.2021 in association with Federation of Small and Medium Industries (FOSMI), Kolkata. The webinar was organized to make participants aware about different financial scheme for MSMEs during Covid Pandemic. Shri Manoj PS, DGM, SIDBI, Kolkata was the chief speaker of this webinar.

The webinar started with a welcome address by Shri Tarak Kansabanik, Assistant Director, Br. MSME-DI, Durgapur. Then Key note address and different schemes of DC(MSME), New Delhi was explained by Shri P. K. Das, Joint Director, Br. MSME-DI, Durgapur in this webinar. Participants showed their interest to take the benefits of these schemes. Shri Manoj PS, DGM, SIDBI, Kolkata explained different financial assistance schemes of SIDBI for the benefits of MSMEs. The purpose of this webinar was to provide a platform for the participants to know about different DC (MSME), New Delhi Schemes and financial assistance schemes of SIDBI. Approx. 55 people joined in this webinar and many of them interacted at the interaction session to make themselves clear on the above mentioned topics. Finally Shri Tarak Kansabanik, AD, Br. MSME-DI, Durgapur thanked all the dignitaries and participants for joining this webinar and told all the participants to contact with him for any kind of query regarding this matter.



Webinar on Brand India: on 17.07.2021

A Webinar on Brand India: 10,000 MSMEs West Bengal edition conducted by Confederation of Indian Micro, Small and Medium Enterprises (CIMSME), New Delhi on 17.07.2021 at Zoom Platform. The webinar was participated by FASII(ER), GRIHA, Cyber Security Centre of Excellence, NSE, i-TTO, FITT, IIT-Delhi. Shri S. K. Sen and Shri S. Mukhopadhyay, Asstt. Directors, MSME-DI, Kolkata were invited as Guest of Honour in this Webinar. The Webinar was coordinated by Smt. Aparna Agarwal, Director, CIMSME, New Delhi. Er. Santosh G, Smt. Anju Bajaj from CIMSME delivered speech on Brand India MSMEs and how to promote their units through online branding and using advance tools and techniques for marketing. Shri Chiranjib Ghosh and Shri Debducta Banerjee, from FASII, Kolkata spoke on the status of various MSME sectors in West Bengal. Shri S. K. Sen, Asstt. Director, MSME-DI, Kolkata spoke detail on various schemes and activities of SME-DI, Kolkata. Shri S. Mukhopadhyay, Asstt. Director, MSME-DI, Kolkata delivered on various recent activities under taken by MSME-DI, Kolkata in view of pandemic situation. He reiterated to adopt more on Digital Mode of Marketing for the MSME sectors and expressed that Brand MSME knowledge series concept of CIMSME will ease the MSME sectors to promote their goods and services. The webinar was attended by Sri P.S. Manoj, Dy. General Manager, SIDBI, who spoke on various SIDBI schemes to promote MSME sector. CIMSME has planned many such webinar and vendor development programme for West Bengal MSMEs in near future.

Webinar on MSME Schemes & Policies held on 21.07.2021

A Webinar on MSME Schemes and Policies held on 21.07.2021 conducted by Refrigeration Air-conditioning Trade Association (RATA), New Delhi. The main focus of the webinar was on MSME benefits, support payment within 45 days, access to loan at lower rate (through SIDBI or other sources) and Question & Answer session. This was the first webinar conducted by RATA to provide a platform for educating their MSME members to find solutions of various problems faced by units and to get MSME benefits out of the govt. policy and promotion. Most of the members from Kolkata chapters participated in the programme and interacted after the power point presentation. Shri S. Mukhopadhyay, Asstt. Director, MSME-DI, Kolkata was welcomed by Sri Dilip Nemani, RATA, Kolkata member and started power point presentation on the above topics. The programme was recorded and proposed to be distributed to their members for their reference. Most of the questions came from the participants on delayed payment and procedure for apply to SAMADHAN Portal and benefit of Public Procurement Policy.

Webinar on 'Creativity, A Self-reliance' on 23.07.2021

A Webinar on 'Creativity, A Self –Reliance' was conducted at Abesh Innovation (Education Training Skill Institute), Sodepur Road, Madhyamgram, North 24 Parganas on 23.07.2021. Shri S. Mukhopadhyay, Asstt. Director, MSME-DI, Kolkata was invited as a speaker on the subject and the webinar was coordinated by Shri Abesh Bivore Mitra from Avesh Innovation, Prof. from NIFT, Kolkata and representative from Ananda Bazar Partrika Ltd, Kolkata were the other



faculty members attended this programme. The webinar was participated by Skilled personal and Professionals from Abesh Innovation Institute and NIFT, Kolkata to get aware on MSME schemes and how to set up enterprise as an Art based industries. Shri S. Mukhopadhyay, Asstt. Director, MSME-

DI, Kolkata conducted a session from 3 pm. A PPT on creativity, innovation, intellectual property and entrepreneurship was presented followed by interaction with participants. Nearly 35 participants attended the webinar and various queries from entrepreneurship and intellectual property were replied to the participants.

Indigenization webinar with MSME-DI, Kolkata on 08.10.2021

A programme on Indigenization webinar was organized jointly by Garden Reach Ship Builders & Engineers Ltd. (GRSE) and MSME-DI, Kolkata on 08.10.2021 at 10.00 am to 11.00 am.

Shri Harihar Das, DGM-Vendor Development division, GRSE, welcomed all the dignitaries and participants in the programme. He has also elaborated in his presentation on GRSE and their aims, objectives and procurement procedure, vendor registration in details.



During the address of Shri Debabrata Mitra, Joint Director, MSME-DI, Kolkata highlighted initiatives taken by Ministry of MSME, Govt. of India for the development of MSMEs with Import Substitution mainly for the 358 reserved items. He has also requested to the participants for reducing the imports of these 358 items and support MSMEs to manufacture them locally and for more details of these items such as details project report (DPR), they may visit O/o DC MSME website. GRSE has already procured from MSE more than 68% which was appreciated

by the Shri Mitra.

Shri Bipul De, Assistant Director, MSME-DI, Kolkata delivered the presentation on Udyam registration and public procurement policy. In his presentation he covered the uses of MSME-Samadhaan and MSME Sambandh portal.

A detailed question answer session was also conducted. The programme was coordinated by Shri M Mahendran, Senior Manager, GRSE, Kolkata. Total 17 numbers of vendors and others participated in the programme. The webinar ended by vote of thanks by Shri M Mahendran, Senior Manager, GRSE.

Webinar on INNOVATHON, 2021 on 13.08.2021.

A webinar on INNOVATHON 2021, A university level competition on Creativity and Innovation Project was organized by Amity University, Kolkata to find best idea which can be taken up for the incubation cell and its further nurture. Several students team participated in the above competition, out of which six team were short listed by Amity University and finally evaluated by a panel of judges on 13.08.2021 in this webinar platform. Prof(Dr.) Sanjay Kumar, Vice-Chancellor, Amity University, Kolkata, Prof. Ankita Chakraborty, Pro Vice-Chancellor had addressed at the beginning to the participants on how their university is functioning to create idea generation for the benefit of industry sector to various college level competition like INNOVATHON, 2021. More than 80 participants participated in this webinar to get idea how this problem statement can be prepared and presented in this type of competition. Sri S. Mukhopadhyay, Asstt. Director, MSME-DI, Kolkata was one of the judges in this INNOVATHON, 2021 along with other judges from Industries and University. Out of six idea projects, the team had chosen various problem statements like Corona Detection Device (Bio-Censor), Parental Care App, Solid State Battery, Advance Communication and

Transport System and many more current problem statements. The participants were allowed to present their idea with probable technology based solutions and to clarify various points to pitch their idea into commercialization. These projects were evaluated with marks through pre-designed score sheet. Two best ideas were selected out of this INNOVATHON, 2021 competition.

Scope of Digital Marketing for MSMEs organised by MSME-DI, Kolkata on 06.10.2021

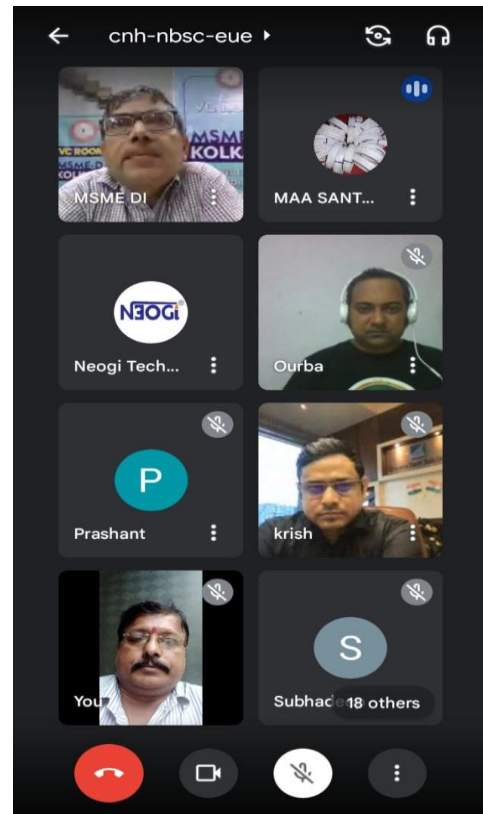
One Webinar on Scope of Digital Marketing for MSMEs was organised by MSME – DI, Kolkata, M/o MSME, Govt. of India on Wednesday 06th October, 2021 from 03.00 P.M. to 05.00 P.M. About 37 participants joined in the programme including DICs, Members of Industrial Associations, Exporters and MSMEs.

Shri D.Mitra, Joint Director, MSME-DI, Kolkata welcomed all distinguished guests & participants joining in the programme. He specially expressed his gratitude to Shri Krishnendu Ghosh, MD, DreamzTech Solutions, Kolkata and Shri Ourba Ganguly Co-Founder Lastlocal (Calcutta Cursor) for joining in the Webinar and extending faculty supports in the event. Shri D. Mitra, Joint Director, MSME-DI, Kolkata presided over the event. He expressed happiness for organizing this important event to encourage MSMEs to provide Marketing assistance on Digital platform keeping in mind the present COVID-19 Pandemic situation. Shri Mitra took this forum to encourage the participants for limiting the usage of Single-use plastic. He appealed all to restrict use of such plastic items for the greater cause of environment protection, pollution control and Govt. directives in this regard. Shri Krishnendu Ghosh, MD, Dreamz Tech Solutions, Kolkata made a presentation on various Tools & Techniques for Digital Marketing especially in MSME sector. He nicely covered all the components required for starting Digital Marketing initiation. Various aspects of Digital Marketing were explained in simple way to make the entrepreneurs understand the matter at grace route level. He emphasized the need of understanding the basics of Digital Marketing tools to apply in the respective trade. Most methodical & meaningful efforts should be incorporated to boost up market growth and in some cases expert's assistance has to be obtained to optimize the business domain keeping in mind the Digital Marketing tools & techniques.

Another faculty member, Shri Ourba Ganguly Co-Founder Lastlocal (Calcutta Cursor) nicely presented the Digital Marketing Advertising aspects. He explained the theme of sentiment of MSME in a very easy way through a series of theme presentations & video. A MSME can easily develop advertising feature within his/ her budget keeping in mind the effectiveness of approach on presentation of the product/ service.

Through the combination of these two aspects namely Tools & Techniques of Digital Marketing & Digital Advertising, a MSME will be able to use Digital Marketing platform to reach customers easily for his/ her products/ services.

The webinar was ended with vote of thanks presented by Shri Goutam Podder, Asstt. Director, MSME - DI, Kolkata.



Vendor Development Programme on 25.10.2021

A webinar on Vendor Development Programme for MSEs was organized jointly by Coal India Limited (CIL), Kolkata and MSME-DI, Kolkata on 25.10.2021 at 3.00 pm to 5.30 pm.

Shri Binay Dayal, Director (Technical), SER, welcomed all the dignitaries and participants in the programme. Shri P D Sharma, General Manger, CIL. Kolkata was given presentation on Coal India Limited and their aims, objectives and procurement procedure with vendor registration process in details.

During the address of Shri Debabrata Mitra, Joint Director, MSME-DI, Kolkata and Shri Bipul De, Assistant Director, MSME-DI, Kolkata, highlighted initiatives taken by Ministry of MSME, Govt. of India for the development of MSMEs with Import Substitution and ease of doing business through Udyam registration processes

A detailed question answer session was also conducted. The programme was coordinated by Shri Kamal Manohar Motupalli, Assistant Manager (MM), Coal India Limited. Total 54 numbers of vendors and others were participated in the programme. The webinar was ended by vote of thanks by Shri K.S.R. Divakar, General Manager (MM), Kolkata.

Vendor Development programme on 28.10.2021

A webinar on Vendor Development Programme was organized jointly by South Eastern Railway (SER), Kolkata and MSME-DI, Kolkata on 28.10.2021 at 3.30 pm to 6.30 pm for the observance of the Vigilance Awareness Week (VAW)-2021 from 26.10.2021 to 01.11.2021.

Shri Dipankar Mukherjee, Deputy Chief Material Manager and Vendor Development division, SER, welcomed all the dignitaries and participants in the programme. Shri Sudhir Kumar and Shri Satyapal Sannu, Manger, SER were given presentation on South Eastern Railway and their aims, objectives and procurement procedure with vendor registration process in details.

Shri Debabrata Mitra, Joint Director, MSME-DI, Kolkata has emphasized on the necessity of import substitution in Indian economy. Shri Bipul De, Assistant Director, MSME-DI, Kolkata delivered the presentation on Udyam registration and public procurement policy. In his presentation he covered the uses of MSME-Samadhaan and MSME Sambandh portal.

Vendor Development Programme on 29.10.2021

A webinar on Vendor Development Programme was organized jointly by Indian Oil Corporation Limited, Haldia Refinery, Haldia and MSME-DI, Kolkata on 29.10.2021 at 10.00 am to 12.00 pm for the observance of the Vigilance Awareness Week (VAW)-2021 from 26.10.2021 to 01.11.2021.

Shri R Verma, General Manager, M& C, Haldia Refinery, Haldia, welcomed all the dignitaries and participants in the programme. Shri Prachet Boral and Shri Ayusman Banerjee, Manger, M & C division was given presentation on Haldia Refinery and their aims, objectives and procurement procedure with vendor registration process in details.

Shri Sudip Kumar Sen, Ex-Assistant Director, MSME-DI, Kolkata; Shri Bipul De, Assistant Director, MSME-DI, Kolkata and Shri Sitanath Mukhopadhyay, Assistant Director, Gr. I, IEDS, MSME-DI, Kolkata have participated the programme and in their deliberation they have highlighted the importance of import substitution in Indian Economy and the role played by the M/o MSME in this regard. They have also elaborated regarding Udyam registration process and utilities of MSME Sambandh and Samadhan portal.

'Sambhav'-National Level Awareness Programme (NLAP)

As part of Azadi Ka Amrit Mahotsav (AKAM), O/o DC (MSME), New Delhi took an initiative to organize 'Sambhav'-National Level Awareness Programme (NLAP) on Entrepreneurship with Engineering Colleges / Polytechnic Colleges / Management Colleges / Science Colleges / Commerce Colleges / Art Colleges). Following the instruction of O/o DC (MSME), MSME-DI, Kolkata and its Branches tied up with 27 colleges for organizing e-NLAP. Total 6 Nos. programmes with these 27 Nos. Colleges have been organized by MSME-DI, Kolkata and its Branches.

Sl.No.	Name of the College	No. of 'Sambhav'-National Level Awareness Programme (NLAP)	Organized by
1	JIS College of Engineering	DI No.	MSME-DI, Kolkata
2	Cooch Behar Government Engineering College		
3	Surendra Institute of Engineering Management		
4	Netaji Subhash Engineering College		
5	Narula Institute Of Technology		
6	Supreme Knowledge Foundation Group of Institutions		
7	Techno International New Town	DI No.	MSME-DI, Kolkata
8	Brainware University		
9	Meghnad Saha Institute of Technology		
10	Institute of Management Study		
11	Amity University, Kolkata		
12	B. P. Poddar Institute of Management and Technology	DI No.	Br. MSME-DI, Siliguri
13	SIGN IN		
14	Techno International, Batanagar		
15	Siliguri Institute Of Technology, Siliguri	DI No.	Br. MSME-DI, Suri
16	Indian Rubber Manufacturers Research Association - IRMRA		
17	St Thomas College of Engineering & Technology		
18	GLF Business School		
19	ICAR-Central Research Institute for Jute and Allied Fibres	DI No.	Br. MSME-DI, Durgapur
20	Visva-Bharati University, Birbhum		
21	Indian Institute of Packaging		
22	Haldia Institute of Technology	DI No.	Br. MSME-DI, Andaman & Nicobar Islands
23	Ramananda College, Bankura		
24	Bengal College of Engineering and Technology, Durgapur		
25	Andaman College (ANCOL), Andaman and Nicobar Islands	DI No.	Br. MSME-DI, Andaman & Nicobar Islands
26	Government Industrial Training Institute, Andaman and Nicobar Islands		
27	Jawaharlal Nehru Rajkeeya Mahavidyalaya, Andaman and Nicobar Islands		

NEWS & VIEWS

New Development Commissioner in Place

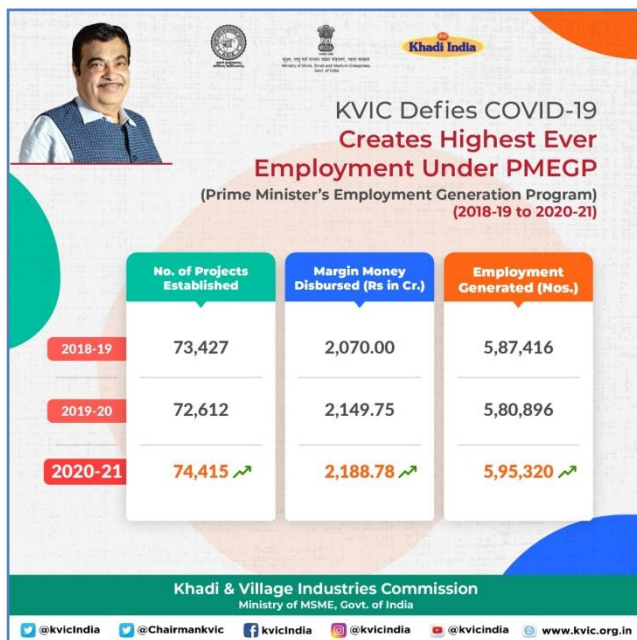


Shri Shailesh Kumar Singh, IAS, the Additional Chief Secretary cum Principal Secretary to Jharkhand Governor has been appointed as the new Additional Secretary and Development Commissioner at the Ministry of Micro, Small and Medium Enterprises. The 1991 batch IAS completed his B. Tech in Electrical Engineering from IIT Kanpur in 1988 and Masters in Public Administration in International Development from Harvard University in 2019.

Shri Singh replaced Shri Devendra Kumar Singh who was the Additional Secretary and Development Commissioner at MSME Ministry from May 18, 2020, till September 23, 2021. Shailesh Kumar Singh is the 31st Development Commissioner since 1954.

Amidst Covid Gloom, KVIC Blooms; Generates Highest Ever Employment under PMEGP

In a year marred by the economic despair surrounding the Covid-19 pandemic, Khadi and Village Industries Commission (KVIC) has just recorded its best ever performance in job creation under the Prime Minister's Employment Generation Program (PMEGP). In FY 2020-21 ending March 31, that was largely affected by the nationwide lockdown, KVIC disbursed Rs. 2188.78 crore to create a whopping 5,95,320 jobs under PMEGP, the highest ever since its launch in 2008. In 2020-21, KVIC established 74,415 projects across the country.



Hon'ble Minister for MSME, Shri Nitin Gadkari lauded the achievement of KVIC and said that creation of local jobs would provide livelihood to lakhs of people, in turn, bolstering the country's economy.

In year 2020-21, against the margin money disbursement target of Rs. 2,120.81 crore, KVIC doled out Rs. 2,188.78 crore and achieved 103.2% of the target, nearly 14% more than margin money disbursed in 2019-20. In setting up of new projects and employment generation, KVIC achieved 106.2% of the target.

KVIC Chairman Shri Vinai Kumar Saxena attributed this achievement to the

Hon'ble Prime Minister's clarion call for "Aatma Nirbhar Bharat" and "Vocal for Local" and constant guidance and support of MSME Minister Shri Nitin Gadkari.

The government's thrust to local manufacturing has prompted many youths, women and distressed people to take up self-employment activities under PMEGP.

Two major decisions by KVIC regarding timely execution of applications also helped the cause. First, the timeframe for scrutinizing and forwarding the applications to the banks by its state directors reduced from 90 to 26 days. Second, monthly coordination meetings with the

banks were started at different levels which has also helped timely disbursement of loans to the beneficiaries.

Government Simplifies Registration Process for MSMEs only PAN, Aadhaar required for MSME Registration

Minister for Road Transport & Highways and Micro, Small and Medium Enterprises, Shri Nitin Gadkari announced simplification of process for registration of Micro, Small and Medium Enterprises. Addressing a webinar of SME Street Game Changers Forum this evening, Shri Gadkari said that now only PAN and Aadhaar will be required for registration of MSMEs.

The Minister added that after getting registered, the MSME unit will be getting priority and finance. He said that there is a need to impart training to small units in fields of entrepreneurship and other related aspects. He assured full support of the MSME Ministry, and also expressed hope that banks and NBFCs will also provide full support to small businesses.

Emphasizing the importance of MSMEs, the Minister said that the MSMEs contribute significantly in the economic and social development of the country by fostering entrepreneurship and generating large employment opportunities. He said that with an objective of making India a global economic powerhouse, vision of MSME aims towards building a supporting ecosystem for MSMEs to enhance their contribution towards five trillion dollar economy. He said that in order to boost the economic activities of MSMEs, the Government has announced a special incentive package 'Aatmanirbhar Bharat Abhiyan' of 20 lakh crore rupees.

Full Event Link: <https://www.youtube.com/watch?v=8xsVK9N6dv8>

From 14th January, Devotees at Kashi Vishwanath Temple to Wear "Khadi Handmade Paper Slippers"

The devotees visiting the Kashi Vishwanath Temple in Varanasi and hundreds of temple workers will no longer need to enter the temple premises barefoot. Starting 14th January, Khadi and Village Industries Commission (KVIC) is beginning the sale of Khadi handmade paper "Use & Throw" slippers for the use of the devotees and the workers. The Khadi handmade paper slippers will be sold from the Khadi sales outlet located at the parking lot of the Kashi Vishwanath Corridor. The handmade paper slippers can be purchased at a nominal price of Rs 50 per pair. The slippers will be sold by Kashi Hastkala Pratishthan, a registered Khadi Institution in Varanasi. The handmade paper slipper manufacturing unit will be inaugurated by the Mahant of Kashi Vishwanath Temple on Makar Sankranti; i.e. on 14th January, 2022.



Chairman KVIC, Shri Vinai Kumar Saxena said the "use & throw" slippers made of handmade paper will maintain the sanctity of the temple and at the same time will also save devotees from heat and cold during harsh weather conditions. Also, these slippers will prevent any kind of pollution as they are made of natural fibres. "These handmade paper slippers will uphold the sanctity of the temple. These slippers

are made of 100% eco-friendly material. The use of these slippers in temple premises will also create sustainable employment for Khadi artisans. KVIC will be selling these slippers from 14th January," Saxena said.

SPECIAL FEATURE

Year End Review 2021

Ministry of Micro, Small & Medium Enterprises

The Ministry of Micro, Small and Medium Enterprises (MSME) has undertaken several path-breaking/ important initiatives during the year 2021. The following details provide a glimpse of various initiatives of the Ministry during 2021:

1. Atmanirbhar Bharat Initiatives:

i) Distressed Assets Fund -Subordinate Debt for stressed MSMEs- Credit Guarantee Scheme-Subordinate Debt (CGSSD):

The Scheme was launched on 24.06.2020 and it has been extended till 31.03.2022. During the period of January, 2021 to November, 2021, guarantee to 537 borrowers amounting to Rs. 59.98 crore have been released.

ii) Fund of Funds Scheme for MSMEs: Self Reliant India (SRI) FUND

- a) SRI Fund is a Category-II Alternative Investment Fund registered with SEBI with Mother Fund / Daughter Fund structure. The Government of India is the sole anchor investor with the initial budgetary support of Rs. 10,000 crore to the mother fund in phased manner. This shall stand leverage to the extent of Rs. 50,000 crores through Daughter Funds. For anchoring the Mother Fund, NSIC Venture Capital Fund Limited (NVCFL), subsidiary of The National Small Industries Corporation Limited (NSIC) has been incorporated under the Companies Act 2013.
- b) NVCFL has been registered as a Category II Alternative Investment Fund and the Private Placement Memorandum of SRI Fund has been approved. Contribution Agreement, duly vetted by the Department of Legal Affairs, Ministry of Law & Justice was executed by the Anchor Investor (M/o MSME, Government of India), Sponsor (NSIC), AIF Company (NVCFL) and the Investment Manager (SBICAP Ventures Limited), in the presence of the Hon^{ble} Minister of MSME, Hon^{ble} Minister of State for MSME and Secretary MSME.
- c) Within 3 months of signing of the Contribution Agreement, Rs. 2,640 crore (representing 26.38% of the total Fund corpus) has been committed. By the end of FY2021-22, it is expected another Rs. 500 crore worth of commitments will be provided. However, deployment of Funds will be in phases as per demand raised by the empanelled Daughter Funds.

Benefits

- a) To provide funding support to the MSMEs through the Daughter Funds, as growth capital in the form of equity or quasi-equity, for enhancing equity / equity like financing to MSMEs, listing of MSMEs on Stock Exchanges and supporting faster growth of MSME Businesses and thereby ignite the economy and create employment opportunities.
- b) supporting enterprises which have the potential to graduate beyond the MSME bracket and become National / International champions; and
- c) supporting MSMEs in making India self-reliant by producing relevant technologies, goods and services.

- d) The fund shall be dispersed through daughter funds across the Nation to all MSMEs as defined in MSMED Act.

2. Policy Initiatives:

a) **Udyam Registration (UR) Portal:**

It provides faceless, fully online, paperless and transparent MSME registration process fully integrated with Income Tax and GSTIN systems. Total MSMEs Registered on Udyam Registration Portal during the period from 01.01.2021 to 31.10.2021 is 38,78,748.

b) **Exemption from requirement of having GSTIN**

This Ministry, wide notification No. S.O.1055(E) dated 05.03.2021, has notified that the exemption from the requirement of having GSTIN shall be as per the provisions of the Central Goods and Services Tax Act, 2017 (12 of 2017), which will let more and more MSMEs to register on Udyam Registration portal.

c) **Inclusion of Retail and Wholesale Trade:**

With effect from 2nd July, 2021, the Government has included Retail and Wholesale trades as MSMEs. They are allowed to be registered on Udyam Registration Portal. Benefits to them are restricted to Priority Sector Lending only.

d) **Inclusion of Urban Street Vendors in MSME Category:**

With effect from 2nd August 2021, the Government has included Street Vendors as Retail Trades as MSMEs. They are allowed to be registered on Udyam Registration Portal. Benefits to them are restricted to Priority Sector Lending only.

e) **SAMADHAAN Portal for delayed payments:**

A special sub-portal within SAMADHAAN portal (<https://samadhaan.msme.gov.in/>) an online reporting system developed for reporting the dues and monthly payments by GOI Ministries and CPSEs to the MSMEs was launched on 14th June, 2020. Dues of Rs. 50,438.59 crore have been paid to the MSME vendors by Government Ministries/Departments/CPSUs during the period from 01.01.2021 to 31.10.2021.

3. MSME Champions:

MSME Champions scheme has been formulated through Standing Finance Committee (SFC) by merging all 6 components of erstwhile Technology Upgradation Scheme (TUS). It is a Holistic Approach to unify, synergize and converge various schemes and Interventions with a single purpose. The end objective is to pick up clusters and enterprises and modernize their processes, reduce wastages, sharpen business competitiveness and facilitate their National and Global reach and excellence. There are 3 components under the new MSME Champions scheme, the details of which are as below:

- a. MSME-Sustainable (ZED)
- b. MSME-Competitive (LEAN)
- b. MSME-Innovative (for Incubation, IPR, Design and Digital MSME)

The Digital MSME will be interlinked with all the other components of the MSME Champions Scheme.

The details on the objectives and achievements in MSME Champions Scheme (erstwhile CLCS-TUS comprising six components ZED, Lean, Incubator, Design, IPR, & Digital MSME) are as follows:

Brief Achievements of MSME Champions Scheme (erstwhile CLCS-TUS) for the period (January, 2021 to October/November, 2021)

S. No	Name of the Scheme	Description	Who can apply/ How to Apply	Achievements (January, 2021 to November, 2021)
1.	MSME-Sustainable (ZED)	MSME Sustainable (ZED) Certification is an extensive drive to create awareness amongst MSMEs about Zero Defect Zero Effect (ZED) practices and motivate and incentivize them for ZED Certification while also encouraging them to become MSME Champions. Through the journey of ZED Certification, MSMEs can reduce wastages substantially, increase productivity, enhance environmental consciousness, save energy, optimally use natural resources, expand their markets, etc. MSMEs will also be motivated to adopt best practices in work culture, standardization of products, processes and systems etc. in order to enhance their global competitiveness and sustainability. The ZED Certification aims at enhancing the competitiveness of an MSME by assessment, modification through guidance, handholding, managerial and technological intervention – not just certification.	Udyam Registered Manufacturing MSMEs	23948 nos. of MSMEs registered under ZED scheme since inception. 503 MSMEs has been rated under the scheme.
2.	MSME-Competitive (LEAN)	MSME Competitive (LEAN) Scheme is for enhancing the competitiveness of MSME Sectors through implementation of Lean Tools and Techniques. Lean Tools and Techniques are a tested and proven methodology for improving the competitiveness of MSME sector.	Udyam Registered manufacturing MSMEs	In 267 clusters (2500 MSMEs approx.) the Scheme has been implemented throughout the country by QCI and NPC. Reduction in waste and savings through Lean Manufacturing: 5-10%
3.	MSME-Innovative (Incubation, IPR, Design and Digital)	MSME Innovative is a new concept for MSMEs with a combination of innovation in incubation, design intervention and by protecting IPR in a single mode approach to create awareness amongst MSMEs about India's innovation and motivate them to	(i) Incubation: Udyam Registered manufacturing MSMEs/Others to apply: https://my.msme.gov.in/inc/	Host Institutes (HIs) approved: 39 nos. Ideas approved: 87 nos.

<p>MSME) SME- Innovative (for Incubation, IPR, Design and Digital MSME)</p>	<p>become MSME Champions. This will act as a hub for innovation activities facilitating and guiding development of ideas into viable business proposition that can benefit society directly and can be marketed successfully.</p> <p>'Digital MSME' Scheme is to make MSMEs digitally empowered and motivate them to adopt digital tools, applications and technologies in their production & business processes with a view to improve their competitiveness in domestic and global markets.</p>	<p>(ii) Design: Udyam Registered manufacturing MSMEs MSMEs can submit their proposal to Implementing Agency (IA) as per scheme Guideline. The scheme guideline is available at: For more details: http://www.dcmsme.gov.in/schemes/Design-Guidelines-CLCS-TUS-2019-2020.pdf</p>	<p>No. of Professional Design /Student Projects approved: 47 22 nos. of Toy Design Projects approved under the scheme. Ministry has signed 20 MoUs with IITs/NITs for implementation of Design Scheme</p>
		<p>(iii) IPR: Register ed manufacturing MSMEs to apply: https://my.msme.gov.in/MyMsme/Reg/COMIprReim.aspx</p>	<p>No. of IP Facilitation Centres approved: 28 No. of Reimbursement for Patent/Trademark/ GIs reimbursed: 105.</p>
		<p>(iv) Digital MSME: Udyam Registered manufacturing MSMEs</p>	<p>29 nos. of Awareness programmes/ workshops were organized all over the country.</p>

New Initiatives:

(a) Ministry of MSME, UNIDO, Global Environment Fund (GEF) -5 Project on "Promoting Market Transformation for Energy Efficiency in MSMEs.

Background:

The project intends to develop and promote market environment for MSMEs by introducing energy efficient technologies and enhancing the use of identified technologies in the clusters. The programme focuses on ten clusters from seven sectors (Pulp & Paper, Textile, Food Processing, Pharma, Chemical & Dye, Foundry & Forging, Iron & Steel). The project is under GEF programmatic framework for energy efficiency in India and includes United Nations Industrial Development Organization (UNIDO) as the Implementing Agency (IA) and Ministry of MSME as the Lead Executing Agency (EA). The key executing partner for the project is Energy Efficiency Services Ltd (EESL). Small Industrial Development Bank of India (SIDBI) and Bureau of Energy Efficiency (BEE) are the guiding agencies for the project.

Objective:

The project specific objectives are as follows:

- a) promote the implementation of energy efficiency in the MSME sector;

- b) create and sustain a mechanism that would ensure replication of energy efficiency measures in the sector;
- c) create a revolving fund by apportioning a part of the revenues from the aggregator (EESL) that would sustain the activities beyond the life of this project; and
- d) to address the identified barriers for scaling-up energy efficiency measures and consequently promote a cleaner and more competitive MSME industry in India.

Energy Saving Target:

The project is expected to result directly in 956,183.80 GJ of energy savings per year, with lifetime investment for 10 years, as a result of saving of 9,561,838 GJ energy. There will be a target of reduction of 86,000 Tonnes of CO₂ emission per year.

Achievement:

- i. 740 surveys, 100 baseline studies and 90 detailed energy audits have been completed in 10 clusters.
- ii. 110 MSME units directly benefitted through MSME technology manufacturers and technology suppliers under 19 technologies. 35 technical workshops have been organized in which 2500 MSME personnel benefitted in capacity building till October 2021.
- iii. 470 MSME units will be directly benefitted by adoption of 35 energy efficient technologies. So far, due to this intervention, around 50 MSME units have implemented these energy efficient technologies in their units.
- iv. The project is also in the process of developing and training 100 local service providers (LSPs) related to those energy efficient technologies
- v. It is on the path of creating an investment opportunity to the tune of 150 mn USD.
- vi. So far, 17 technologies have been implemented in 31 MSME Units at the identified clusters which has resulted into a reduction of 3585.21 tonnes of CO₂ and allied energy savings of 697.906 MWh of Electricity, 1203.7 tonnes of Coal, 234 MT/y of Furnace Oil and 25039 KL of Water, 98512 SCM/Y of Natural Gas and 321 Tonnes of Material per year. This in terms of monetary value can be accounted to the tune of Rs. 155.66 Lakh per year.

(b) Single Use Plastic (SUP) : Ministry of Environment, Forest & Climate Change had issued a notification in the Gazette of India vide G.S.R. 571(E) on 12th August 2021 for amending Plastic Waste Management Rules, 2016, inter alia prohibiting the use of identified single-use plastic items by 2022. Considering the adverse impacts of littered plastic waste on both terrestrial and aquatic ecosystems, the Ministry of MSME is actively supporting the Implementation of Plastic Waste Management Rule-2016 and its amendment in the years 2018 & 2021 including phasing out of notified single-use plastic items across the MSMEs. The details of the few actions taken are as below:

- i. Ministry of MSME has done consultation with stakeholders for addressing the issues faced by them.
- ii. In order to achieve greater scale and coverage conducted more than 50 awareness programmes across clusters, units, associations etc.
- iii. Based on the consultation/suggestions emerged from the stakeholders, MoEFCC, industry associations, experts, MSME Officials, a comprehensive action plan is prepared for assisting MSMEs through various schemes of this Ministry with respect to technology

up-gradation, creating awareness, marketing supports, infrastructural support and for adopting alternatives to SUP etc.

- iv. An O.M dated 14.09.2021 has been issued by the Ministry of MSME for banning of notified Single-Use plastic items (SUP) with effect from 30th September 2021 for its uses/purchase in the Ministry of MSME itself as well as attached/subordinate offices under the administrative control of this Ministry.
- v. Four exhibitions in metro cities are planned to showcase the alternatives of SUP.

(c) Hydrogen as a Fuel for MSMEs: Under the National Hydrogen Mission and the vision of the Prime Minister, this Ministry has taken a lead to explore the possibility of the feasibility of using Hydrogen as fuel by MSMEs in their manufacturing process.

- A Task Force has been constituted under the Chairmanship of Joint Secretary (AFI), Ministry of MSME to explore the possibility of utilization of Hydrogen as a Fuel in Glass & Ceramic Sector/MSMEs.
- In this connection, it is decided to conduct a feasibility study during the first meeting of the Task Force, Centre for Development of Glass & Ceramic (CDGI) Firozabad under the Ministry of MSME has been assigned for demonstration of the Pilot project for usage of Hydrogen fuel in consultation with Bureau of Energy Efficiency (BEE) and Energy Efficiency Service Limited (EESL). Another initiative regarding the utilization of hydrogen is under process.

4. Prime Minister's Employment Generation Programme (PMEGP):

- PMEGP is a major credit-linked subsidy programme aimed at generating self-employment opportunities through the establishment of micro-enterprises in the non-farm sector by assisting traditional artisans and unemployed youth in rural as well as urban areas. Khadi and Village Industries Commission (KVIC) is the nodal agency at the national level. At the State/district level, State offices of KVIC, Coir Board, KVIBs and District Industry Centers (DIC) are the implementing agencies.
- PMEGP was launched in 2008-09, a total of about 7.23 lakh micro enterprises have been assisted with a margin money subsidy of Rs 17,542 crore providing employment to an estimated 59 lakh persons since inception till 30.11.2021. About 80% of the units assisted are in rural areas and about 50% units are owned by SC, ST and women categories.
- During the period January 2021 to 30th November 2021, 85030 micro enterprises have been assisted with margin money subsidy of Rs. 2512.95 crore generating employment for about 6.80 lakh persons.

Recent initiatives:-

- Scheme process has been simplified by discontinuing the role of District Level Task Force Committee (DLTFC) in selection of applications, to speed up selection and setting of units under PMEGP on Score Card model.
- Provision is made for engaging marketing and technical experts in all States for providing handholding and mentoring to PMEGP beneficiaries.
- Online Entrepreneurship Development Programme (EDP) training portal has been introduced and beneficiaries are being encouraged to take online EDP training in prevailing Covid19 conditions.
- Diversification of products by PMEGP units has been permitted to increase the economic viability of the units according to market needs and the prevailing Covid19 circumstances.

- A geo-tagging portal namely www.geotag.kvic.gov.in is prepared and is being put into operation. All the micro-enterprises setup under PMEGP will be Geo-mapped, facilitating easy location and monitoring of units.

5. **Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE):**

During the period January 2021 to 30th November 2021, a total of 7,53,321 guarantees have been approved, involving an amount of Rs. 43,474.28 crore approximately.

6. **Interest Subvention Scheme for Incremental Credit to MSMEs- 2018:**

During the period January 2021 to 30th November 2021, a total of 92517 borrowers have been benefited by releasing an amount of Rs. 210.71 crore approximately. The scheme was in force till 31.03.2021.

7. **Cluster Development Programme**

- 54 New projects with total project cost of Rs. 690.19 crore and Gol grant of Rs. 431.93 crore have been given final approval during the period January 2021 to December 2021. Out of these approved projects, 23 projects are for setting up of Common Facility Centers (CFCs) in the State of Andhra Pradesh, Goa, Haryana, Kerala, Karnataka, Madhya Pradesh, Maharashtra, Odisha, Punjab, and Tamil Nadu. The remaining 31 projects are for Infrastructure Development (ID) of Industrial Estates / Flatted Factory Complexes in the State of Andhra Pradesh, Assam, Himachal Pradesh, Jammu & Kashmir, Kerala, Madhya Pradesh, Manipur, Odisha, Telangana and Uttar Pradesh.
- 5 CFC projects have been completed during the period January 2021 to December 2021. The CFCs which have been set up are Footwear Cluster, Bahadurgarh, Jhajjar, Haryana, Modern Carpet Cluster, Bhadohi, Uttar Pradesh, Puffed Rice Cluster, Chitra Durga, Karnataka, Gota loom Cluster, Ajmer, Rajasthan and Readymade Garment Cluster, Bareilly, Uttar Pradesh. 2 Infrastructure Development (ID) Projects have also been commissioned.

8. **SFURTI Clusters:**

- Under the Scheme of Funds for Regeneration of Traditional Industries (SFURTI), from the year 2015 to 30th November 2021, 434 clusters have been approved with Gol grant worth Rs. 1106 crore that will benefit about 2.50 lakh artisans. 77 of these clusters are approved in North Eastern Region. 152 of 434 clusters are functional, out of which 96 became functional in 2020-21
- During the period January 2021 to November 2021, 103 SFURTI cluster proposals have been approved.

9. **Technology Centers/Tool Rooms:**

ACHIEVEMENTS /INITIATIVES OF THE OFFICE OF DC (MSME) DURING

FY 2020-21 (during 1st Jan 2021 to 25 Nov. 2021)

Name of the Scheme	Tool Room & Technical Institutions (TRs & TIs)
Highlights of the Achievements made during 1st Jan.2021 To 25 Nov. 2021.:	
(A) Physical Performance for the duration: -	

Achievement

- Trainees trained : 134083
- Unit assisted : 26671

(B) Few of the Major achievements of 18 Technology Centre (TCs)/ Tool Room & Technical Institutions (Including Import Substitute or assistance in development of Import Substitute, Export assistance & Patent Approval)

- CTTC Bhubaneswar has manufactured following parts/component: -
 - i. Lubrication pump parts, Emergency shut off valve and Engine fuel control system, components of Kaveri Engine for Gas Turbine Research Establishment (GTRE), Defence Research and Development Organization (DRDO), Ministry of Defence.
 - ii. NOZZLE assembly (**import substitute**, being imported from UK and France) for M/s WashMatic Systems (P) Ltd., Kolkata. The cost of the item has been reduced from Rs. 5000/- to Rs. 1000/-.
- IDEMI Mumbai has **exported** Single Station Piercing Tool used for packing work to M/s National Heaters Ind. Co. LLC., Sultanate of Oman in the Middle East.
- Indo Danish Tool Room (IDTR), Jamshedpur has developed & manufactured the following Parts:
 - i. A precision component "Grip Jaw" (**an import substitute**) through reverse engineering which is used in the clamping of sheets in Steel Rolling Mill. This item is manufactured for M/s. Automotive India, Kolkata, an MSME.
 - ii. Auto coupler male & female assembly through reverse engineering for perching Nitrogen gas into the molten material in Tata Steel Jamshedpur. It is **an import substitute** (being imported from Germany).
 - iii. 42 nos. tools which are used in the manufacturing of Russian made 7.62mm PKT Machine Gun Bullet Loader Mechanism (**Import Substitute**) for Ordnance Factory, Dumdum.
- CTR Ludhiana has developed pressure die casting die (**an import substitute**, being imported China) for an MSME unit, M/s Deepak International Ltd, Kangra (H.P). The component is for the battery of an Electric vehicle.
- CTR Ludhiana has completed machining of axle shaft order of 400 nos. for M/s BBN Overseas Pvt. Ltd. (an export-oriented Unit), Ludhiana. Items to be **exported to Italy**.
- CFTI Agra has developed 80 new styles of Infant shoes and its pattern in its Shoe Design Studio for 02 **export-oriented** Unit in Agra. The scope of work includes Last Scanning, 3D Software Virtual Designing, Range building etc.
- IGTR Aurangabad has manufactured High Pressure Die Casting Dies of 900 Ton for KTM Crank Case RH component. KTM Crank Case RH component is an Engine part of 200cc KTM bikes (Bike are **exported** to America, China, Brazil, European countries).
- Central Institute of Tool Design (CITD) Hyderabad along with M/s standard Fireworks Private Limited has been granted a **Patent No. 376805 on 09.09.2021** for innovating "Automatic Machine for the Production of Conical Shaped Fireworks" in Fireworks Industries.

Fight against Covid 19:

For Covid-19 related MSME TCs have developed, manufactured various components /products and shared these with MSMEs for domestic/indigenous production and marketing.

- CTC Bhubaneswar has developed first prototype of Oxygen Generator (**PRANAVAYU**) with the technology support by CSIR- Central Mechanical Engineering Research Institute, Durgapur. The oxygen flow rate will be 5-10 Litre per minute.

10. Technology Centre Systems Programme (TCSP):

- Looking at the successful functioning of the existing Technology Centres (TCs) and with a view to expand and upgrade the network of Technology Centres (Tool Rooms and Technology Development Centres) in the country, Ministry of MSME launched the Technology Centre Systems Programme (TCSP) at an estimated Projected cost of Rs 2200 crore to establish 15 new Technology Centres (TCs) and upgrade existing TCs across the country.
- TCSP has been conceptualized to create innovative eco-system for the MSMEs in the country.
- The implementation of the programme commenced from 15th January 2015.
- The contract of civil work has been awarded for all 15 new TCs.
- 3 TCs i.e., Bhiwadi, Vizag & Bhopal in FY 2020-21 were inaugurated by Hon'ble Minister (MSME) & dedicated to the nation, 01 TC at Rohtak was inaugurated in FY 2021-22.
- 514 nos. of machines & labs (Training & Production) have been delivered at TCs sites.
- Training courses have been started by 11 new TCs. More than 8,000 thousand students have been trained.
- AICTE approval obtained for 7 new TCs i.e., Bhiwadi, Bhopal, Vizag, Durg, Baddi, Kanpur & Rohtak TC.

11. Technology Centres/ Extension Centres (TCEC):

- To augment the network of 18 existing Technology Centres, and 15 new Technology Centres being established under World Bank assisted Technology Centre Systems Programme (TCSP), a new scheme, "Establishment of new Technology Centres / Extension Centres", was announced by Prime Minister on 2nd November, 2018 as part of the 12-point outreach programme for MSMEs.
- The scheme envisages establishing 20 Technology Centres (TCs) and 100 Extension Centres (ECs) at an estimated cost of Rs 6000 crore to enhance outreach of TCs/ECs throughout the country. These TCs/ECs provide various services like technology support, skilling, incubation and consultancy to MSMEs and skill seekers leading to enhancement in employability of the skill seekers, competitiveness of MSMEs and creation of new MSMEs in the Country.
- Till date, 24 Extension Centres have already been approved and are in the process of establishment. Four of these Extension Centres at Nagaur, & Jaipur in Rajasthan, Srinagar in Jammu and Kashmir, Berhampur in Odisha have been inaugurated. Out of the 24 Extension Centres approved so far, 17 Extension Centres have started providing training to the skill seekers.

12. Public Procurement Policy for MSEs Order, 2012:

- To provide Marketing support to Micro and Small enterprises (MSEs), the Ministry of MSME has notified the Public Procurement Policy for Micro and Small Enterprises (MSEs) Order, 2012 under the MSMED Act, 2006 which is effective from 1st April, 2012 and has become mandatory with effect from 1st April, 2015.
- The Policy has been amended vide Gazette notification No. S.O. 5670(E) dated 9th November, 2018. Amended policy mandates 25% annual procurement from MSEs by Central Ministries/ Departments/ Central Public Sector Enterprises (CPSEs) including 4% from MSEs owned by SC/ST and 3% from MSEs owned by Women entrepreneurs.
- The benefits/ facilities are provided to all registered MSEs such as Tender set free of cost; Exemption from the payment of Earnest Money; In tender, participating MSEs quoting price within a price band of L1+15% shall also be allowed to supply a portion of requirement by bringing down their price to L1 price in a situation where the L1 price is from someone other than an MSE and such MSE shall be allowed to supply at least 25% of the total tendered value; 358 items are reserved for exclusive procurement from MSEs; The MSEs and Start-ups may also be given exemption in prior experience and turnover clauses.
- An MOU has been signed with GeM for mobilizing the maximum number of MSEs on the GeM platform. Bulk mail was sent to all UAM holders for registering themselves at the GeM portal for availing the benefits of the Public Procurement Policy.
- For effective implementation of the Policy, various step have been taken that include, *inter alia*, the introduction of Online Registration – Udyam Registration for Ease of Doing business, the constitution of Review Committee to monitor the progress of the implementation of the Policy, opening of a grievance cell to redress the Grievances of MSEs, the launch of SC/ST hub to provide hand-holding support to MSEs owned by SC/ST and launch of “MSME Sambandh Portal” to monitor the progress of procurement by the CPSEs from MSEs, etc.
- This Ministry has also reduced the Compliance Burden on business as well as on citizens related to Public Procurement Policy for MSEs Order, 2012 vide Notification No. S.O. 3237(E) dated 11th August, 2021 as identified by the Department for Promotion of Industry and Internal Trade (DPIIT).

Key features of “MSME SAMBANDH PORTAL”:

- Launched on 8th December, 2017.
- Updated and timely information on public procurement.
- Monitor procurement by Ministries and CPSEs.
- Enable CPSEs to upload list of products/services required.
- To upload monthly data.
- Dashboard providing summary of Procurement.
- Portal can access through link provided: https://sambandh.msme.gov.in/PPP_Index.aspx

As per information uploaded on MSME SAMBANDH Portal for FY 2018-19, 2019-20, 2020-21 and current year (Till **08.12.2021**) the details of the annual procurement of goods and services from MSEs including SC/ST and Women by the CPSEs is given as under:

Financial Years	Total Procurement (Rs. in Crores)	Procurement from MSEs (Rs. in Crores)	Procurement from MSEs owned by SC/ST (Rs. in Crores)	Procurement from MSEs owned by Women (Rs. in Crores)
2018-19 (166 CPSEs)	153,484.51	40,399.70 (26.32%) (No. of MSEs Benefited-1,28,152)	824.71 (0.54%) (No. of MSEs Benefited-4,587)	232.56 (0.15%) (No. of MSEs Benefited-1,410)
2019-20 (151 CPSEs)	131,427.74	39,665.10 (30.18%) (No. of MSEs Benefited-1,57,986)	692.88 (0.53%) (No. of MSEs Benefited-6,340)	393.51 (0.30%) (No. of MSEs Benefited-3,666)
2020-21 (152 CPSEs)	144,457.72	40,704.70 (28.18%) (No. of MSEs Benefited-1,75,703)	756.91 (0.52%) (No. of MSEs Benefited-6,827)	718.69 (0.50%) (No. of MSEs Benefited-4,960)
2021-22 (103 CPSEs) (As on 08.12.2021)	70,322.97	22,480.18 (31.97%) (No. of MSEs Benefited-1,06,726)	539.69 (0.77%) (No. of MSEs Benefited-3,975)	518.28 (0.74%) (No. of MSEs Benefited-3,553)

This Ministry is actively monitoring the implementation of the Public Procurement Policy for MSEs Order, 2012 and is in constant touch with the Department of Public Enterprises (DPE). This Ministry also issues clarifications on the Public Procurement Policy for MSEs, whenever required or asked for. These activities have been taken up even more intensively in the present crises scenario.

12. Public Procurement Policy for MSEs Order, 2012:

- All Central Government Ministries/Departments and CPSEs are required to procure 25% of their annual requirements of goods and services from MSEs including 4% from MSEs owned by SC/ST and 3% from MSEs owned by women entrepreneurs under the public procurements policy
- The progress of procurements from MSEs is regularly monitored through MSME SAMBANDH portal. Procurement from MSEs (as on 27.12.2021) (during the period 1st April,2021 to 27th December,2021) is Rs. 24,038 crore which is 31.62% of total procurement and 1,15,420 MSEs have been benefitted. We have over achieved the target minimums of 25 percent as set in November, 2018

13. GeM- Government e-Marketplace:

- Registration of Micro and Small Enterprises (MSEs) on GeM as on 27.12.2021: 7,40,743.
- 55.96% of orders value on GeM portal is from MSEs.
- GeM and TReDS platforms have been integrated.
- UAM Portal (valid till 31.12.2021) has been replaced by Udyam Registration Portal (w.e.f. 01.07.2020). Udyam Registration Portal has a facility through which an entrepreneur can opt for linking itself with Government e-Marketplace (GeM) by selecting an option on Udyam Portal. The enterprise will be linked to the GeM portal and the flow of information will start between these two portals. With this facility, MSEs can link themselves with the Government's procurement system and can participate in Government's mandatory procurement programmes from MSEs.

14. Entrepreneurship Skill Development Programme (ESDP):

- More than Rs. **5.52 crores** have been incurred as expenditure for organizing different Entrepreneurship Skill Development Programmes across the country through MSME-DIs/TCs.

- **946** programs have been sanctioned/conducted during the period January 2021 to November 2021, benefiting **43809** persons

15. Promotion of MSMEs in North Eastern Region (NER) and Sikkim:

- The Project Approval and Monitoring Committee (PAMC) has approved 14 projects during the period January 2020 to November 2020 with a total project cost of Rs.91.59 crore having Rs. 67.59 crore as Government of India contribution.
- Out of these 14 projects are for development of Industrial Estates at Assam (4), Mizoram (2) and Sikkim (1). 2 projects are for setting up of Technology Centres at Sikkim (1) and Nagaland (1). 5 projects under other activities at Assam (1), Sikkim (2) & studies (2). Total 4 projects having Government of India contribution of Rs.8.0360 crore has been completed under the scheme.
- One International training programme has been organized at Singapore for 24 officers under capacity building of officers engaged in promotion of MSMEs in NER and Sikkim.

16. National Schedule Caste and Schedule Tribe Hub (NSSH):

Intervention is undertaken under National SC-ST Hub and the achievement during the period January 2021 to November 2021 include the following:

- A sum of Rs. 15.58 crore has been released to the nodal banks under Special Credit Linked Capital Subsidy Scheme (SCLCSS) component of NSSH in respect of 138 SC-ST MSEs.
- 2588 SC/ST candidates have been provided capacity building Skill /entrepreneurship development training in various sectors through autonomous training institutes across India
- 401 SC/ST MSMEs facilitated to participate in exhibitions under the Special marketing Assistance Scheme (SMAS) component of NSSH.
- 5881 SC/ST MSEs have availed subsidy on membership fee of B2B Portal "MSME Mart"
- 698 SC/ST MSEs have availed subsidy for registration under the Single Point Registration Scheme (SPRS)
- 73 Special Vendor Development Programs (SVDPs) were organized that were participated by 2543 SC/ST entrepreneurs
- 96 Awareness Programs on National SC-ST Hub were organized that were participated by 2406 SC/ST entrepreneurs

17. Popularizing Khadi and Empowering Village Industries

17.1 Khadi Vikas Yojana (Khadi Programme):

a) Modified Market Development Assistance (MMDA)

- The Government of India has introduced the "Modified Market Development Assistance" (MMDA) scheme w.e.f., 3rd Quarter of 2016 - 17; under which 30% is provided as Grant on Prime Cost of Khadi & Polyvastra. Modified MDA Scheme aims at decontrolling and de-linking the sales price from the Cost Chart, thus offering scope to the Institutions to add value to Khadi; so that the products can be sold at market-oriented prices.
- Under the Scheme, the achievement is as below:

Period	Physical Achievement	Disbursement of fund (Rs. in crore)
From 01.01.2021 to 30.11.2021 (Provisional)	No. of KIs- 954 No. of Artisans- 1,32,455	172.79

b) Interest Subsidy Eligibility Certificate (ISEC) Scheme

- Government of India has launched the "Interest Subsidy Eligibility Certificate" (ISEC) Scheme in May 1977 for Khadi Institutions to mobilize additional requirements of funds from the Financial Institutions / Banks. The ISEC Scheme is the major source of funding for the Khadi Programme.
- Under the Scheme, the achievement is as below:

Period	Physical Achievement	Disbursement of fund (Rs. in crore)
From 01.01.2021 to 30.11.2021 (Provisional)	No. of KIs Availed bank Finance- 1,126	29.04

c) Work-shed Scheme for Khadi Artisans

- "Work-shed scheme for Khadi Artisans" was introduced in 2008- 09 to envisage providing sufficient space and congenial environment to Khadi artisans for smooth and fatigue free working; leading to enhanced productivity and increased earning.
- Under the Scheme, the achievement is as below:

Period	Physical Achievement	Disbursement of fund (Rs. in crore)
From 01.01.2021 to 30.11.2021 (Provisional)	949 No. of Work shed	2.71

d) Strengthening of Infrastructure of Existing Weak Khadi Institutions and assistance for marketing infrastructure

- The scheme is a combination of two sub-schemes namely "Strengthening of Infrastructure of Existing Weak Khadi Institutions" and "Assistance for Marketing Infrastructure.
- Under the Scheme, the achievement is as below:

Period	Physical Achievement	Disbursement of fund (Rs. in crore)
From 01.01.2021 to 30.11.2021 (Provisional)	No. of KIs Strengthen- 24	1.92
	No. of Sales outlets renovated-33	3.43

17.2 Gramodyog Vikas Yojana (Village Industry Programme)

a. Kumhar Sashaktikaran Programme under Mineral Based Industry

- Under Mineral Based Industry, Khadi & Village Industries Commission (KVIC) distributed Electric Pottery Wheels along- with other tools & equipments to the Pottery artisans, for strengthening Potter families engaged in Pottery.
- Under the Scheme, achievement is as below:

Period	Physical Achievement	Disbursement of fund (Rs. in crore)
From 01.01.2021 to 30.11.2021 (Provisional)	4675 No. of Electric Potter Wheels	10.74

b. Honey Mission/beekeeping under Agro-Based and Food Processing Industry:

- Khadi & Village Industries Commission (KVIC) is engaged in the development of the Beekeeping Industry with a view to uplift people living in extremely interior rural areas by introducing and popularizing modern Beekeeping and creating sustainable employment and income
- Under the Scheme, the achievement is as below:

Period	Physical Achievement	Disbursement of fund (Rs. in crore)
From 01.01.2021 to 30.11.2021 (Provisional)	No. of Bee Boxes- 5700 No. of Beneficiaries-570	13.96

17.3 Khadi Reform and Development programme

- The main objective of the scheme is to fully realize the significant growth potential of Khadi and Village Industries sector in terms of employment generation, enhancement of the earnings of the Artisans, replacement of implements & improving the technology, and also to ensure positioning of Khadi in consonance with current Market needs.

Period	Physical Achievement	Disbursement of fund (Rs. In crore)
From 01.01.2021 to 30.11.2021 (Provisional)	No. of V.I Institution (DRA) - 01	7.10

17.4. Performance of Khadi & Village Industries 1st January 2020 to 31st October, 2020

(Rs. in crore and Employment in lakh persons)

S. No.	Particulars	1 st January 2020 to 31 st October, 2020
I.	PRODUCTION	
A.	Khadi	1340.75
B.	Village Industries	52819.89
II.	SALES	
A	Khadi	1929.29
B.	Village Industries	69210.31
III.	EMPLOYMENT(cumulative)	
A.	Khadi	4.97
B.	Village Industries	150.84

18. Coir Vikas Yojana:

- Export of Coir & Coir Products: Rs. 2843.00 crore (January 2021 to July 2021)
- Production of Coir & Coir Products: 639.000 M T. (January 2021 to November 2021)
- Employment Generation: 2757 Nos. (January 2021 to November 2021)

19. Assistance to Training institutions:

- 8 institutions under the Ministry and State Governments have been supported for infrastructure development between January 2021 to November 2021.
- 9655 number of beneficiaries have been imparted skill training under ATI scheme.

20. International Cooperation:**(i) Bilateral Matter:**

- Ministry of MSME organized a conference (in virtual mode) on “Indian MSMEs – Growth Engines of Economy” on **28th June, 2021** to celebrate the International MSME Day and also to acknowledge the contribution of MSME sector to the country's economy. Minister for MSME, Mr. Nitin Gadkari and Minister of State for MSME Mr. Pratap Chandra Sarangi graced the event as Chief Guest and Guest of Secretary (MSME) and other Senior Officers of the Ministry along-with 1000 plus representatives from trade/industry associations across the country attended the event. During the conference, Knowledge Sessions were organized on various topics such as Enabling MSME Ecommerce; enabling value creation in MSMEs through innovation and intellectual property etc. for the benefit of MSMEs.
- BRICS MSME Roundtable 2021 was hosted by Ministry of Micro, Small and Medium Enterprises on 22nd July 2021 (in virtual mode). The roundtable witnessed participation by senior functionaries from BRICS nations. In the Roundtable Vision of Post Covid roadmap and mutual collaboration leveraging BRICS platform for accelerated development of MSMEs were discussed.
- The IBSA 6th Tri-nations Virtual Conference on Small and Medium sized Enterprises (SME) was hosted by the Ministry of MSME, Gol from 02-03 Sept, 2021 in association with the National Small Industries Corporation Ltd. (NSIC), Brazilian Micro and Small Business Support Service (SEBRAE), Department of Small Business Development (DSBD) & Small Enterprise Development Agency (SEDA), South Africa. The theme of the tri-nation summit was: "Development Role of SMEs in creating equal economic opportunities for sustainable demography". The conference witnessed participation by senior functionaries from IBSA nations.

(ii) Brief of International Cooperation (IC) Scheme:

International Cooperation (IC) Scheme is a Central Sector Scheme administered by Ministry of Micro, Small and Medium Enterprises (MSME). The Scheme is in operation since 1996. IC Scheme guidelines 2021 aims to capacity build MSMEs for entering export market by facilitating their participation in international exhibitions / trade fairs / conferences / seminars / buyer-seller meets abroad as well as providing them with actionable market-intelligence and reimbursement of various costs involved by export of goods and services. The scheme provides opportunities to MSMEs to continuously update themselves to meet the challenges emerging out of changes in technology, changes in demand, emergence of new market etc.

21. Information, Education and Communication:-

'Sambhav' e-National level Awareness Programme is being implemented by the Ministry to promote entrepreneurship culture and create awareness about schemes/initiatives of the Ministry amongst students & Youth through Audio/video film presentations. The Programme has been launched on 27.10.2021. Under the mass outreach programme, students of different colleges from all parts of the country are being encouraged to take up entrepreneurship. Further, as on 02.12.2021, a total of 61,481 students have participated in "Sambhav" across India.

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STOP

Employing Child Labour in MSMEs

It is punishable under

CHILD LABOUR & ADOLESCENT LABOUR (PROHIBITION AND REGULATION) ACT

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