



सत्यमेव जयते

**Government of India**  
**Development Commissioner (MSME)**  
**Ministry of Micro, Small & Medium Enterprises**

**Announces**

**EXPORT MARKETING DEVELOPMENT PROGRAMME**  
**For OWNERS & MARKETING STAFF OF MICRO, SMALL &**  
**MEDIUM INDUSTRIES AND PROSPECTIVE ENTREPRENEURS**

**Age Limit** : Above 18 years

**Minimum Qualification:** Madhyamik/Equivalent

**Duration** : 15.09.09 to 24.09.09

**Course Fee** :Rs.400/- for general and 200/- for Woman & PH.  
No fees for SC/ST.

**Mode of payment** : Cash or Demand Draft in favour of  
Director,MSME-DI,Kolkata.

**Last date for submission of application:** On or before 31.08.09

Interested candidates may apply with their Bio-Data to  
Director,MSME-DI,Kolkata,111/112,B.T.Rd.Kolkata-108

**Date of Selection** : 03.09.09

**Venue of the Training Programme:** MSME-DI(Tentative)

**For Further details contact:** I.D.Sharma,Asstt.Director(Met.)

**Mob: 9830076983**

**Director, MSME Development Institute**

111 & 112, B. T. Road, Kol - 700 108

Ph.:033-2577-0595/97/98 Extn.215, Tele Fax:033-2577-5531

E-mail: [director@sisikolkata.gov.in](mailto:director@sisikolkata.gov.in), [dcdi-kolkata@dcmsme.gov.in](mailto:dcdi-kolkata@dcmsme.gov.in)

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website: [www.msmedikolkata.gov.in](http://www.msmedikolkata.gov.in)

Visit us: [www.dcmsme.gov.in](http://www.dcmsme.gov.in)

**एमएसएमई - विकास संस्थान**  
(पूर्व में, लघु उद्योग सेवा संस्थान)  
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय  
भारत सरकार  
111 व 112, बी.टी. रोड, कोलकाता-700108  
दूरभाष : 2577-0595/0597/0598 (ईपीएब्लेक्स)  
टेलीफैक्स : 033-2577-5531 (दिरेक्टर्स)  
ई-मेल : [dcdi-kolkata@dcmsme.gov.in](mailto:dcdi-kolkata@dcmsme.gov.in)  
वेबसाइट : [www.msmedikolkata.gov.in](http://www.msmedikolkata.gov.in)  
देखें बि आ (एमएसएमई) : [www.dcmsme.gov.in](http://www.dcmsme.gov.in)



**MSME-DEVELOPMENT INSTITUTE**  
(Formerly- Small Industries Service Institute)  
Ministry of Micro, Small and Medium Enterprises  
**GOVERNMENT OF INDIA**  
**111 & 112, B. T. Road, Kolkata – 700 108**  
Phone: 2577-0595/0597/0598 (EPABX)  
Tele-Fax : 033-2577-5531 (DIRECTOR)  
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Visit us : [www.msmedikolkata.gov.in](http://www.msmedikolkata.gov.in)  
Visit DC(MSME) : [www.dcmsme.gov.in](http://www.dcmsme.gov.in)

**SPEED POST**

No. \_\_\_\_\_/

Date:06.08.09

To  
Shri B.N.Sharma,  
Campaigning Officer(MSME),  
Directorate of Advertisement & Visual Publicity (DAVP), 8<sup>th</sup> Floor,  
Suchana Bhawan,CGO Complex,  
Lodhi Road, New Delhi – 110 003

Sub: Publishing of advertisement for Export Marketing development programme .  
Sir,

This office will conduct a Export Marketing development programme from 19.08.09 to 30.09.09 at Kolkata. In this connection, 20 copies of Advertisement are enclosed herewith for publishing in the following Newspaper.

Sl.No.	Name of Newspaper	Language	Edition	Date of publication	Advertisement size
01	The Telegraph	English	Kolkata	Preferably on 17.08.09	15 cm x 2 columns in black & white

It is therefore, requested to publish the above advertisement as per said particulars.

Encl : As stated

Yours faithfully,

( I.D.SHARMA)  
Asstt.Director (Met.)  
For Director.

Copy along with a copy of advt. matter for kind information :

- 1.The Dy.Director(Publicity),O/o DC(MSME),Nirman Bhavan,New Delhi – 108
- 2.Dy.Director( SENET),O/o DC(MSME),Nirman Bhavan,New Delhi – 108
- 3.Asstt.Director( SENET) MSME-DI,Kolkata to publish on Website ofMSME-DI,Kolkata
- 4.Asstt.Director(IMT),MSME-DI,Kolkata
- 5.Notice Board
- 6.I.F.C, MSME-DI,Kolkata.