



**Government of India  
Development Commissioner (MSME)  
Ministry of Micro, Small & Medium Enterprises**

Announces

MARKETING DEVELOPMENT TRAINING PROGRAMME

ON

**Marketing Management Course**

For

Owners & marketing staff of Micro, Small & Medium Industries and prospective entrepreneurs.

**Age limit** : above 18 years

**Minimum Qualification** : Madhyamik/Equivalent

**Duration** : from 20-07-09 to 31-07-09 (10-30 AM to 01-30 PM)

**Course Fee** : Rs. 400 for General and Rs. 200 for Women & PH.

**No fees for SC & ST**

**Mode of Payment** : Cash or Demand Draft in favour of Director, MSME-DI, Kolkata.

**Last date of submission of application** : On or before 14-07-09

**Date of Interview** : 16-07-09 at 10-30 AM at MSME-DI, Kolkata.

No separate call letter will be issued for interview.

**Interested candidates may apply in prescribed form available in the Institute's website or from the contact persons to** The Director, MSME-Development Institute, 111 & 112, B. T. Road, Kolkata-700108

**Venue of the training programme** : MSME-Development Institute, 111 & 112, B. T. Road, Kolkata-700108

**Contact persons** : **Dr. A. K. Roy, AD (EI) ( 9433080566)**

**and Sri N. C. Mondal, AD (EI) (9433676034) (11 AM - 5 PM)**

PLEASE CONTACT :

Director, MSME-Development Institute,  
111 & 112, B. T. Road, Kolkata-700108.

Ph: 033-25770595/97/98 Tele Fax : 033 25775531

E-mail : [director@sisikolkata.gov.in](mailto:director@sisikolkata.gov.in), [dcdi-kolkata@dcmsme.gov.in](mailto:dcdi-kolkata@dcmsme.gov.in)

Website : [www.msmedikolkata.gov.in](http://www.msmedikolkata.gov.in)

**APPLICATION FOR MARKETING MANAGEMENT COURSE.**

To  
The Director,  
MSME - Development Institute,  
111 & 112, B. T. Road,  
Kolkata-108

**Attn : Sri N. C. Mondal, Asstt. Director (EI)**

**Sub : Training on Marketing Management Course.**

Sir,

In response to your Advertisement dated \_\_\_\_\_, I am to furnish my Bio-data for your kind consideration for above training course as detailed below :

1. Name :
2. Father's/Husband's Name :
3. Address with Phone No./E-Mail :
  
4. Age (Date of Birth) :
5. Qualification :
6. Experience, if any :
7. Are you SC/ ST/ PH ? :
8. Have you any SSI unit ? :  
if yes, give it's Regn./EM No.  
& date.
9. Course fee by Demand Draft :  
in favour of Director, MSME-DI,  
Kolkata or by Cash.

( Signature of the applicant )