

GOVERNMENT OF INDIA
MSME-DI, KOLKATA
Export Division

Applications are invited from registered Micro & Small Manufacturing Enterprises (MSEs) for participation in the International trade fairs through Director, MSME-DI, Kolkata on first cum first serve basis and avail subsidy under the revised MATU Scheme of office of the DC (MSME), New Delhi, Ministry of MSME, Govt. of India.

Details of financial assistance to MSEs as under:-

Sl. No.	Eligible Items	Scale of assistance
1	Space Rent charges	80% of space rent for General Category units where as 100% for SC/ST/Women units subject to maximum Rs. 1.00 lakh or actual rent paid whichever is less.
2	Air fare	100% of the economy class air fare for all categories of units subject to maximum Rs. 1.25 lakh or actual air fare paid whichever is less (for one representative from each participating enterprise).

An MSE may apply online or in prescribed application format.

For details
Contact:
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Upcoming International Trade Fairs

APPROVED INTERNATIONAL TRADE FAIRS FOR SUBMITTING APPLICATION				
Name of the fair & duration	Venue	Display Product Profile	Tentative Space Rent	Last date of submission of Application
15 th Global Indian Festival 2017, May 31 - June 04, 2017	Kuala Lumpur (Malaysia)	Handicrafts, Jewellery, decorative items, gift items, leather goods, toys, kitchenware, food & beverages, coffee, herbs, health items, beauty products, ayurvedic products, office stationery, textiles, home decor, bed sheets, women garments, photo prints, souvenirs, engineering goods, agricultural products, mineral & chemical products etc.	The cost of booking 9 Sq.Mtr. one side open booth/ stall is Rs. 1,57,500/-. No extra charges for corner booth. Corner booths will be allotted subject to availability	03-05-2017
Africa's Big Seven / SAITEX fair from June 25-27,2017	Johannesburg (South Africa)	Africa Big seven: Food Ingredients & Commodities, private label, branded food & beverages, processing & plant machinery, packaging and logistics solutions, kitchen & Foodservice equipment, retail technology, Baker products, dried food, fish and seafood, frozen and chilled products, fruit and vegetables, meat and poultry products, dairy products, snacks, sweets and confectionary, desserts, fruit juices, energy drinks, health drinks, wine, beer, fruit juices, tea and coffee etc. SAITEX: Consumer electronics, lighting, home appliances, gadgets, homeware household, fashion jewellery & accessories, giftware, garden & horticulture, toys, DIY & home improvement, building supplies, hardware, medical beauty fragrance, auto & machinery, office equipments, outdoor furniture and furnishings, retails& in store solution etc.	The cost of booking of one side open 06 Sq. Mtr. Booth stall is Rs. 99,000/-. No extra charges for corner booth. Corner booths will be allotted subject to availability	08-05-2017
38 th India Garment fair, 19-21 July,2017	Osaka, Japan	Men's wear, Women's wear, Children's wear, Winter wear, High Fashion Garment, Leather Garments, Fashion accessories (Shawls, Stoles, scarves, Belts, Bags, etc.), Fabrics for Garments	The cost of booking of one side open 06 Sq. Mtr. Booth stall is Rs. 2,01,000/-.	02-06-2017
28 th India Home Furnishing fair, July 19-21, 2017	Osaka, Japan	Home Furnishings and Made-ups, Cushion covers, Floor Mat Curtains & Embellishments, Bed Linen / Bed Covers Spreads, Table linen, Kitchen linen, Bathroom linen, Napkins, Durries, Rugs, Interior Fabrics, Handloom clothing, Textile Based Handicrafts and other allied products	The cost of booking of one side open 06 Sq. Mtr. Booth stall is Rs. 1,89,000/-.	02-06-2017

