

GOVERNMENT OF INDIA
MSME-DI, KOLKATA
Export Division

Applications are invited from registered Micro & Small Manufacturing Enterprises (MSEs) for participation in the International trade fairs through Director, MSME-DI, Kolkata on first cum first serve basis and avail subsidy under the MATU Scheme of the O/o. the DC (MSME), Ministry of MSME.

Details of financial assistance to MSEs as under:-

Sl. No.	Eligible Items	Scale of assistance
1	Space Rent charges	80% of space rent for General Category units where as 100% for SC/ST/Women units subject to maximum Rs. 1.00 lakh or actual rent paid whichever is less.
2	Air fare	100% of the economy class air fare for all categories of units subject to maximum Rs. 1.25 lakh or actual air fare paid whichever is less (for one representative from each participating enterprise).

An MSE may apply online or in prescribed application format.

For details
Contact:
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&
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The approved and tentative International Trade Fairs are given below.

APPROVED INTERNATIONAL TRADE FAIRS FOR SUBMITTING APPLICATION				
Name of the fair & duration	Venue	Display Product Profile	Tentative Space Rent	Last date of submission of Application
Cairo International Fair, 15-24 March, 2017	Cairo (Egypt)	Textiles, Handicrafts, Jewellery, Kitchenware, Footwear, Gift items, Decorative items, Leather Goods, Livestock & Foodstuff, Food & Beverages, Coffee, Herbs, Tobacco, Health Items, Pharmaceuticals, Electronics, Vehicles, Motorcycles, Automobile Parts, Engineering Goods, Agricultural Products, Wood Products, Cotton Yarn, Sesame, Lentils, Refined Petroleum, Crude Petroleum, Semi-Finished Iron, Petroleum Gas, Mineral and Chemical Products, etc.	The cost of booking 9 sq. mtrs. one side open booth/ stall is Rs. 175500. The cost of booking 9 sq. mtrs. two side open booth/ stall is Rs. 193050.	27-01-2017
India Sourcing Fair March 14-16, 2017	St. Petersburg (Russia)	Metallurgy, Casting, Metal Working, Mechanical, High Technologies. Innovations. Tools, Instruments, Fasteners. Hardware, Nanotech, Laser Equipment, Robotics. Automation Compressors, Pumps, Valves And Accessories, Oil & Gas, Power Generation, Lighting, Energy Saving Technologies, New & Renewable Energy Technology IT, Telecommunication, Electricals And Electronics, Science & Technology, Scientific, Industrial Research, Earth Sciences Auto Spare Parts, Components, Tyre, Accessories Etc., Non-Metallic Materials (Polymer materials, plastics, non-metal based, composite materials, Caoutchouc and rubber, Glues and sealants, Graphite, Glass, Ceramics) pharmaceuticals/chemicals & machinery/equipment, scientific/lab & medical equipment textiles/garment & home furnishing/jute/coir products, leather products, jewellery, handicrafts, food & beverages, food processing machines/equipment, crockery, ayurveda, herbal products, cosmetics,	The cost of booking 9 sq. mtrs. one side open booth/ stall is Rs. 162000. The cost of booking 9 sq. mtrs. two side open booth/ stall is Rs. 180000.	05-01-2017
India Sourcing Fair 04-11 March, 2017	Santiago, Chile	Accessories etc., Handicrafts & Handlooms, Tourism & Hospitality, Consumer Goods etc., Auto & Auto components, Information Technology	The cost of booking for 9 Sq. Mtr. One side open stall without shipment facility is Rs. 1,21,500/-.	23-12-2016