

GOVERNMENT OF INDIA
MSME-DI, KOLKATA
Export Division

Applications are invited from registered Micro & Small Manufacturing Enterprises (MSEs) for participation in the fairs through Director, MSME-DI, Kolkata on first cum first serve basis and avail subsidy under the SSI-MDA Scheme of the O/o. the DC (MSME), Ministry of MSME.

Details of Subsidy are as under:-

- I) MSEs belong to General Category will get 50 Stall rent and 75% Airfare subsidy subject to total upper ceiling of Rs. 1.25 lakh and will take this benefit of MDA Scheme once in a Financial Year.
- II) MSEs owned by SC/ST/ Women entrepreneurs will get 100% subsidy for stall rent and airfare subsidy subject to total upper ceiling of Rs. 1.25 lakh and will take this benefit of MDA Scheme once in a Financial Year.

Application (in duplicate) must be accompanied with a copy of DI/DIC registration Certificate (in duplicate), 50% space rental charges by Bank Demand Draft of booked space in favour of PAO (MSME), New Delhi payable at New Delhi, Copy of Passport and passport particulars of visiting representatives (in quadruplicate).

Demand Draft deposited by participating MSEs owned by women/SC/ST entrepreneurs will be returned only after their participation & confirmation by O/o the DC (MSME), New Delhi.

For details

Contact:

**Shri D. Chanda, Dy. Director (L/F),, MSME-DI,
Kolkata**

Mob. No. 8017568465

&

**Shri B.K. Moharana, AD(EI), MSME-DI,
Kolkata.**

Mob No. 9836219968

The approved and tentative International Trade Fairs are given below.

APPROVED INTERNATIONAL TRADE FAIRS FOR SUBMITTING APPLICATION				
Name of the fair & duration	Venue	Display Product Profile	Tentative Space Rent	Last date of submission of Application
Chinese New Year Shopping Festival for Women Entrepreneur 29th Jan to 4th Feb, 2016	Chengudu City, Sichuan Province, China	Home products: Home decoratives, Bar accessories, Tableware, Kitchenware, Bone Handicrafts, Figurines, Home furnishings products, Home Textiles, arts & crafts, Incense products, Fragrances, Wooden Handicrafts & Metal Handicrafts. Jewellery & Fashion Accessories: Pearl Jewellery, Silver Jewellery, Stones Jewellery, Studded jewellery, Costume Jewellery, Fashion Jewellery & Accessories. Leather Goods: Leather Garments, Shoes, Belts, Bags, Wallets, Shoe Components. Gifts: Corporate Gifts, Green Gifts, Personal & Well being gifts, Scarf & Tie, Toys & Sporting goods, general gift items, packaging. Food Products: Sweet Food, Leisure food, Fruits, Beers, Wine, Dairy Products, Meat Products, Baking & baking products, Sea foods, Spices & Jam, Tea & Coffee, Frozen Products, Oils, Chocolates, & Confectionery, Agricultural Products, etc.	Rs.17,000/- per Sqm. Minimum stall size is 6 Sqm. <u>The date of issue of DD should be after 04-12-15</u>	10-12-15
India Sourcing Fair 2-6 March, 2016	Santiago, Chile	Textiles including home furnishings, RMGs, fabrics, denim, accessories, etc. Handicrafts & Handlooms, Giftware, jewellery, engineering goods, Auto & Auto components, information technology, tourism & hospitality, consumer goods, etc.	Rs.10,500/- per Sqm. (Without shipment facility) Minimum stall size is 9 Sqm. <u>The date of issue of DD should be on or after 01-01-16</u>	15-01-16
Sydney Royal Easter Show 17-30 March, 2016	Sydney, Australia	Handicraft, Giftware, Fashion Accessories, Artificial Jewellery, Home Furnishing, Spices, Semiprecious stones, Leather goods, Tableware, Tourism and related services, Agricultural produces, Processed food, etc.	Rs. 16,000/- per Sqm. Minimum stall size is 9 Sqm. <u>The date of issue of DD should be on or after 20-01-16</u>	10-01-16

**LIST OF UPCOMING TENTATIVE INTERNATIONAL TRADE
FAIR/EXHIBITIONS DURING 2015-16**

a) International Trade Fairs being organized by ITPO, New Delhi

Sl. No.	Name of Events	Place	Dates	Products
1	International Hardware Show (Practical World)	Cologne (Germany)	March, 2016	Builders Hardware & Fittings
2	Cairo International Fair	Cairo (Egypt)	March, 2016	Multi Products

b) International Trade Fairs being organized by EEPC India, New Delhi

Sl. No.	Name of Events	Place	Dates	Products
1	India Pavilion at International Hardware Fair 2016	Cologne (Germany)	6-9 March, 2016	Tools, Industrial Supply, Fastners & Fixings, Fittings

c) International Trade Fairs being organized by FIEO

Sl. No.	Name of Events	Place	Dates	Products
1	8 th Edition of Footwear & Leather Fair	Colombo, Sri Lanka	7-9 Feb, 2016	Leather (Men, Women, Kids), Footwear Products
4	India International Shopping Festival	Malaysia	Feb, 2016	
5	Euro Expo	Lyon, France	18-29 March, 15	

d) International Trade Fairs being organized by CLE, Chennai

Sl. No.	Name of Events	Place	Dates	Products
1	85 th Expo Riva Schuh	Italy	January, 2016	Footwear