

GOVERNMENT OF INDIA
OFFICE OF THE DEVELOPMENT COMMISSIONER
(MICRO, SMALL & MEDIUM ENTERPRISES)
Marketing Assistance Division

Upcoming International Fairs				
Name of the fair & duration	Venue	Display Product Profile	Tentative Space rent for 9 Sq. mtr. Constructed booth	Last date of Application
1. China Import & Export Fair(Canton Fair),China. April 15 to 19, 2010	Canton, China.	Consumer goods, decoration and gifts, household electrical appliances, IT products, electronics, sanitary equipment, building material and kitchen item, hardware and tools, small vehicle and spare parts machinery & equipment, food stuff and agricultural products and raw materials.	Rs.1,00,000/-	25 March,2010
2.Hannover Messe. Hannover, Germany (April 19-23,2010)	Hannover, Germany	Mechanical and Plant Engineering, Automotive Sectors, electrical engineering and electronics.	Rs.17,000/-+ Service Tax of Rs.1751/- per sqr.mtr.	31 st March,2010

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Tentative International Fairs			
Events Abroad	Lead Agency	Date	Sector
1. Shanghai (During Shanghai Expo)	ITPO	August 2010	Multi-product
2. Dubai	FIEO	June 2010	Textiles, Handicrafts, Engineering, Gems & Jewellery food Products ,non-conventional energy , IT and Software
3.Sao Paulo & 4.Buenes Aires(Back to Back	CII	October 2010	Engineering & Services sector, Pharma Gems & Jewellery) Petroleum
5.Toronto 6. Buffalo (Back to back)	CII	2010-11	Multi-product
7. Johannesburg	CII	2010-11	Multi-product
8. Europe(*)	FICCI	2010-11	Multi-product
Events in India			
9.India-Asean Business Fair, New Delhi	FICCI	January,2011	Multi-product
10.IIJS,Mumbai	GJEPC	2010	Gems & Jewellery
11. Tex-Styles India & Handicrafts(Back to Back)	Ministry of Textiles	Feb 2011	Textiles & Handicrafts
12. India-Soft	EP ECS	2010-11 March 2010	IT ITES & Services

*Venue to be decided in consultation with ET-Europe/EP-Engg/EP-CAP)

Applications are invited from registered Micro & Small Manufacturing Enterprises (MSEs) for participation in the fairs through Director, MSME-DI, Kolkata on first cum first serve basis and avail subsidy under the SSI-MDA Scheme of the O/o. the DC(MSME), Ministry of MSME.

Details of Subsidy are as under:-

- i) For General MSEs - 50% subsidy on space rent @75% of airfare.
- ii) SC/ST/Women entrepreneurs/entrepreneurs from NE region- 100% subsidy on space rent & airfare.

Total subsidy available up to Rs. 1.25 lakhs per participating unit and once in a financial year.

Application must be accompanied with a copy of DI/DIC registration Certificate, 50% space rental charges by Bank Demand Draft of booked space in favour of PAO (MSME), New Delhi, Passport copy of visiting representatives. Demand Draft deposited by participating MSEs owned by women/SC/ST entrepreneurs & entrepreneurs of NE region will be returned only after their participation.

For details Contact:

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Smt. S.Roy, AD(EI), MSME-DI, Kolkata.**