



Government of India
Development Commissioner (MSME)
Ministry of Micro, Small & Medium Enterprises

Proudly Announces
One day Industrial Motivation Campaign
on
various Modes of Digital Payment and e-payment/receipt
for the MSME Sector
on 23.12.2016 at MSME-DI, Kolkata

Coverage : Modes of E-Payment & Receipts, various apps for digital payment, safe methods of net banking, benefits of digital payment, steps to ensure ease of doing business through proper understanding of the various banking apps.

Eligibility Criteria: Entrepreneurs engaged in any kind of business/livelihood activities in the organised or un-organised MSME sector.

Registration : On first-cum-first-serve basis at MSME-DI, Kolkata, 111 & 112, B.T. Road, Kolkata-700108 (Opp: ISI) on or before 22.12.16 along with Bio-data particulars (Name, Address, Contact No., Category whether SC/ST/General/Minority/OBC, Present Nature of Business etc.). It is desirable that participants should have smart phones (at least supporting 3 G) with internet connection.

Duration of the programme : One day on 23.12.2016 with 2 sessions: 11 am to 1 pm & 02 pm to 04 pm.

As a follow-up action, a special camp will be organized on 26.12.16 at MSME-DI, Kolkata, campus to facilitate opening of Bank A/c for MSME entrepreneurs & their employees.

No. of seats : 120 nos. (60 persons per session)

Age : 18 yrs. & above. **Participation fee :** Nil

Venue of Programme : MSME-DI, Kolkata

Last date for submission of application : 22.12.2016

Likely Participating Agencies : RBI, Kolkata and Commercial Banks.

Interested candidates may apply with their Bio-data to : Director, MSME-Development Institute, 111 & 112 B. T. Road, Kolkata-700108. Candidates may also apply online – www.msmedikolkata.gov.in

Contact Person: Smt. R. Chakraborty, Asstt. Director (EI) Mob: 9830498836 (Monday to Friday from 10 am to 6 pm)

PLEASE CONTACT :

Director, MSME-Development Institute,
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