



GOVERNMENT OF INDIA
MINISTRY OF MICRO SMALL & MEDIUM ENTERPRISES
MICRO SMALL & MEDIUM ENTERPRISES- DEVELOPMENT INSTITUTE
(FORMALY SMALL INDUSTRIES SERVICE INSTITUTE)
111 & 112 B.T Road, Kolkata-700 108
visit us at: www.sisikolkata.gov.in



GOLDEN OPPORTUNITY

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**ORGANISES THE FOLLOWING EXPORT ORIENTED TRAINING PROGRAMME
FOR AMBITIOUS MSME's ENTREPRENEURS WHO**

- **WANTS TO OVERCOME THE FEAR PSYCHOSIS IN EXPORT**
- **WANTS TO EXPORT HIS OWN PRODUCT HIMSELF**

MDP ON 'EXPORT MARKETING' – A BASIC OVERVIEW : This will cover such topics as identification of export market . Export potential & international marketing Strategy. Policy and procedure for export price and costing, export documentation, LOC, export finance, ECGC service, Pre-shipment and post-shipment procedure, pre-shipment inspection, foreign exchange management act, Custom and Central Excise formalities, Port Management, ECGC and other schemes, Bar-coding system etc.

Venue	:	MSME-DI, Kolkata.
Duration	:	Two Weeks (W.e.f. 28.7.08 to 8.8.08)
Intake capacity	:	20Nos.(First come first serve)
Eligibility	:	Minimum H.S.Passed, preferably sponsored by an Industry/ Consultancy Organisation.
Age	:	18 Years or above.
Course Fee	:	Rs. 400/- (for General), Rs. 200/- for Women/ Physically Handicapped, No fee for SC/ST Candidates payable in the form of Demand Draft or Pay Order in favour of " Director , MSME-DI, Kolkata" .
Last date of application	:	14.07.08.
Date of: Interview	:	21.07.08.

The applicants may apply in plain paper/letter Head of sponsored industry with details e.g. Name and address with Phone number, 2 nos. of photograph, forwarding letter of sponsoring industries (if any) qualification, age, Category, Working experience if any etc., to the Director, MSME-DI, 111 & 112, B. T. Road, Kolkata– 700 108 along with course fee.

Interested entrepreneurs are requested to contact: Director, MSME-DI , Kolkata-108, for further enquiry, if any.

Glass & Ceramic Division / Export Division
(Phone No2577-0595/0597/0598, Extn. : 223/229/230