



Government of India
Development Commissioner (MSME)
Ministry of Micro, Small & Medium Enterprises

Announces
MANAGEMENT DEVELOPMENT PROGRAMME
ON EXPORT MARKETING

For

Owners & marketing staff of MSMEs and prospective entrepreneurs.

Course Content: Identification of export market. Export potential & international marketing Strategy. Policy and Procedure for export price and costing, export documentation, LOC, Export Finance, Pre-shipment and post-shipment procedure, Pre-shipment inspection, Foreign Exchange Management Act, Custom and Central Excise formalities, Port Management, ECGC and other schemes, Bar-coding system etc.

Intake Capacity: 20 nos., **Age limit :** above 18 years

Minimum Qualification : Higher Secondary/Equivalent

Duration : from 23-07-09 to 05.08.09 (01:30 PM to 04:30 PM)

Course Fee : Rs. 400 for General and Rs. 200 for Women & PH.

No fees for SC & ST

Mode of Payment : Cash or Demand Draft in favour of Director, MSME-DI, Kolkata.

Last date of submission of application : On or before 17-07-09

Date of Interview : 20-07-09 at 11:30 AM at MSME-DI, Kolkata.

No separate call letter will be issued for interview.

Interested candidates may apply in prescribed form available in the Institute's website or from the contact persons to The Director, MSME-Development Institute, 111 & 112, B. T. Road, Kolkata-700108

Venue of the training programme : MSME-Development Institute,
111 & 112, B. T. Road, Kolkata-700108

Contact persons : Shri A. Bandopadhyaya, D.D(G&C) (9433068809)
& Smt. S. Roy, A.D(EI) (9239209369) (11 AM - 5 PM)

PLEASE CONTACT :

Director, MSME-Development Institute,
111 & 112, B. T. Road, Kolkata-700108.

Ph: 033-25770595/97/98 Tele Fax : 033 25775531

E-mail : director@sisikolkata.gov.in, dcdi-kolkata@dcm sme.gov.in

Website : www.msmedikolkata.gov.in

APPLICATION FOR MDP.

To
The Director,
MSME - Development Institute,
111 & 112, B. T. Road,
Kolkata-108

Kind Attn : Sri Ajoy Bandopadhyaya, Dy. Director (G&C)

Sub : Training on Export Marketing Course.

Sir,

In response to your Advertisement dated _____, I am to furnish my Bio-data for your kind consideration for above training course as detailed below :

1. Name :
2. Father's/Husband's Name :
3. Address with Phone No./E-Mail :

4. Age (Date of Birth) :
5. Qualification :
6. Experience, if any :
7. Are you SC/ ST/ PH ? :
8. Have you any SSI unit ? :
if yes, give it's Regn./EM No.
& date.
9. Course fee by Demand Draft :
in favour of Director, MSME-DI,
Kolkata or by Cash.

(Signature of the applicant)