



Government of India  
Development Commissioner (MSME)  
Ministry of Micro, Small & Medium Enterprises

**MSME-DEVELOPMENT INSTITUTE, KOLKATA**  
ORGANISES

**NATIONAL LEVEL VENDOR DEVELOPMENT  
PROGRAMME - CUM - EXHIBITION  
IN ASSOCIATION WITH ASSANSOLE CHAMBER OF COMMERCE**

**FROM 18<sup>TH</sup> JANUARY 2014 TO 20<sup>TH</sup> JANUARY 2014**

**AT EASTERN RAILWAY DIVISIONAL STADIUM, ASANSOLE  
(LOCO GROUND), WEST BENGAL**

**OBJECTIVE:**

- To Promote Micro, Small & Medium Units as Vendors of PSUs & Large Scale Industries and display their products.
- Highlighting the purchase procedures of Buyers.
- Discussion on various Govt. Schemes & Public Procurement Policy. Develop Trust Building between Buyers & Sellers.
- Interaction between PSUs, Large & Small Scale Industries and Vendor Registration to various PSU and L S I

**FEES: i) Stall Charges: Rs. 2,000/- for 3 days participation.**

**ii) Individual Participation fee: Rs. 1,000/- per participants (who have not taken any stall)**

**ALLOTMENT: First cum First Serve Basis**

**FOR ENROLEMENT PLEASE CONTACT TO -**

**i) Shri D.Chanda, Dy. Director, MSME-DI, Kolkata (No: 8017568465/9038508963 ).**

**ii) Shri Subrata Dutta, President, Assansol Chamber of Commerce, (Mob:9933001301).**

**iii) Shri Shambhu Nath Jha, Hony. Secretary, Assansole Chamber of Commerce, (Mob: 9333109369)**

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