

PROEJCT PROFILE FOR MANUFACTURE OF

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Name & address of the entrepreneur

Target ..... On single shift basis

- 1. Entrepreneur’s background : Qualification, experience, family Background etc. to be described
- 2. Introduction of the Product : Product description, uses, comparison with similar product, quality specification, if any.
- 3. Type of firm : Proprietorship/Partnership/Private
- 4. Market information : Name of probable buyers & present Buyers, estimation of demand, demand forecasting etc. to be indicated.
- 5. Process of manufacture : Process Flow Chart to be given

FINANCIAL ASPECTS

A) FIXED INVESTMENT

I. LAND & BUILDING

- 1. Land .....sq.ft.
- 2. Covered area .....sq.ft.

II. PLANT & MACHINERY

- 1. Machinery(i + ii + iii + iv) etc.
- 2. Furniture & fixture
- 3. Installation & electrification
- 4. Contingencies
- 5. Others, if any

TOTAL FIXED INVESTMENT : I (If entrepreneurs have own land and building, value to be computed)/ expenditure incurred thereon)  
+ II

B) RECURRING EXPENSES PER MONTH

1. Raw materials ( i, ii, iii, iv.....)
2. Packing materials
3. Salary & wages
4. Utilities
5. Other expenses(rent, repairs & maintenance, stationery, postage, misc.)

TOTAL RECURRING EXPENSES :

C) WORKING CAPITAL REQUIREMENT :  
(DEPENDING ON TYPE OF INDUSTRIES)

D) TOTAL INVESTMENT

Fixed Investment :  
Working Capital :  
Total :

E) PROFIT/LOSS ACCOUNT PER ANNUM

<u>S.No.</u>	<u>Particulars</u>	<u>Expenditure(Rs.)</u>	<u>By Sale</u>
1.	Raw Material x 12		Received by sale of ..... .....of.....
2.	Packing material x 12		
3.	Salary & Wages x 12		
4.	Utilities x 12		
5.	Other expenses x 12		
6.	Depreciation on plant & machinery @ 10% p.a.		
7.	Interest on total investment @ 18% p.a.		
8.	Profit (before tax)		

Return on Investment (ROI) =  $\frac{P \times 100}{\text{Total Investment}}$  (P = Profit)

Percentage of profit =  $\frac{P \times 100}{\text{Sales}}$   
On sales

FIXED COST CALCULATION

Salary & wages(40%)

BREAK EVEN POINT =  $\frac{FC \times 100}{FC + P}$

Utilities(40%)

Rent of land building(Full), if it is not own

Other Expenses(40%)

Depreciation(Full)

Interest(Full)